

ORANGE NEWS CO., ORLANDO, FLA. ✓

NO. 3CH913

ORDER NO. 80447 ✓

DATE 8-4-53

12½M POST CARDS

C.T.ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUTH ENTRANCE-AIR FORCE MISSILE
TEST CENTER, PATRICK AIR FORCE
BASE, FLA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PRIVATE NO. BEFORE TITLE: B-3 ✓
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDLESS PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1953	AUG 7 - 1953
SKETCH				
RETOUCHING	2	3	AUG 5 1953	AUG 7 1953
REPHOTO				
PHOTO-LITHO			AUG 10 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 1/2		8-18-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ORANGE NEWS CO., ORLANDO, FLA. ✓

NO. #3CH914

ORDER No. 80447 ✓

DATE 8-4-53

12½ POST CARDS

C.T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

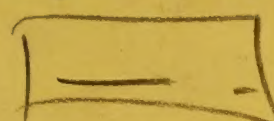
R. M.

NO ✓

TITLE IN FULL

IMPRINT SAME AS ABOVE ✓

SCENIC MOUNT DORA, FLA. FROM THE
AIR ✓



PRIVATE NO. BEFORE TITLE: MD-3 PHOTO PROPERTY OF CUST.
RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. ✓

YES ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1953	AUG 6 - 1953
SKETCH				
RETOUCHING	2	2½	AUG 5 1953	AUG 6 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2	AUG 11 1953	
ARTIST DEPT.		12½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RED RIVER NEWS CO., MONROE, LA. ✓

NO. 3CH915

ORDER No. 80448 ✓

DATE 8-5-53

12 1/4 POST CARDS

C.T. ART COLORTONE WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DE SIARD STREET, LOOKING EAST,
MONROE, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES ✓

IMPRINT SAME AS ABOVE

(at bottom of message space):
"MONROE LOUISIANA - THE HEART
OF THE WORLD'S LARGEST GAS FIELD" ✓

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE LIGHT SPOT, POSTS & WIRES. LEFT--"KRESS" CREAM PLUS RED SIGN
"GRANT" ORANGE LETTERING AND BLUE AWNING "FWW", RED SIGN & BROWN BLDG.
NEXT BLDG. WHITE WITH RED SIGNS. "PARAMOUNT" BLDG. GREY AND YELLOW
WITH RED SIGN. LARGE BLDG. IN DISTANCE, BUFF. RIGHT ORANGE & BLUE
"REXALL" SIGN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1953	AUG 12 1953
SKETCH				
RETOUCHING	1	4 1/2	AUG 5 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2	AUG 10 1953	8/27/53
ARTIST DEPT.		11 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Red Suppressor

RED RIVER NEWS CO., MONROE, LA. ✓

NO. 3CH916

ORDER No. 80448 ✓

DATE 8-4-53

12½ M POST CARDS

C.T. ART COLORTONE WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL FRANCES, MONROE,
LOUISIANA ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. ~~YES~~ ? No

IMPRINT SAME AS ABOVE

(at bottom of message space):

"MONROE, LOUISIANA - THE HEART
OF THE WORLD'S LARGEST GAS FIELD" ✓

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS, POSTS & WIRES. TOUCH OUT LIGHT SPOT.

BUFF WITH BROWN BEACON. GREEN AWNINGS. RED SIGNS. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
set to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. ☒ Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 11 1953	AUG 12 1953
SKETCH				
RETOUCHING		5'4	AUG 5 1953	AUG 11 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1'12	AUG 13 1953 8/26/53	8/26/53
ARTIST DEPT.		9'12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

(F)

MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA./

NO. 3CH917

ORDER No. 80459

DATE 8-6-53

25 / M POST CARDS

C.T. ART COLORTONE/

WHITE BORDER/

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOAT DOCKS ON LAKE HEFNER,
OKLAHOMA CITY, OKLAHOMA/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD SAILBOAT OR TWO IN BACKGROUND./

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 10 1953	AUG 10 1953
SKETCH				
RETOUCHING	6	2	AUG 7 1953	AUG 10 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	AUG 12 1953	AUG 20 1953
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH918 ORDER NO. 80222 DATE 8-6-53

CUSTOMER WENZLAFF'S RESTAURANT
WHEELING, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WENZLAFF FAMOUS RESTAURANT - 100 ft. 6 in. cap

U. S. HWY. 45 & RT. 21
WHEELING, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE TELEGRAPH POLE & WIRES, ALSO HOUSE ON RIGHT.

FOLLOW CARD ENCLOSED FOR LANDSCAPE LAYOUT—NOT COLORS
(11657N)

SEE OVERLAY

COLOR DESCRIPTION

BUILDING #13. ROOF — TERRA COTTA #69 & #33. CHIMNEY #13.
METAL AWNINGS — GREEN AND WHITE. 2nd FLOOR — #13.

SIGN: BLACK POST. BROWN AND WHITE LETTERS.

SEE OVERLAY

REFER TO MR. ROBERTS FOR ADDITIONAL INFORMATION

3M-4-15-52

(W)

2

Submit Ret Photo

CR

Ret 4
HC 1 1/2 41
La 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH919 ORDER NO. 80472 DATE 8-7-53

CUSTOMER

SAGE & SAND MOTEL
TUCSON, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARD

SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(All of this on address side)
FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH (NOTE CORRECTIONS)

COLOR DESCRIPTION

MAKE THE GREEN BACKGROUND OF THE SIGN A LITTLE DARKER GREEN.

MAKE PAVEMENT DARKER TOO (ALMOST BLACK)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

5x7 Rephoto

Ret.
H.C.
L.A.

6 1/2
1 3/4
9 3/4

as quoted
CR

Red + A Blue
Imprint

ERIC NELSON NEWS CO., OMAHA, NEB. ✓

NO. 3CH920

ORDER No. 80230

DATE 8-7-53

25 M POST CARDS C.T. ART COLORTONE ✓ WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL: OFFICIAL SEAL AND EMBLEM OF THE OMAHA CENTENNIAL ✓
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES ✓
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW REGISTERED (OFFICIAL) SEAL & EMBLEM EXACTLY - EVEN THE REGISTERED SYMBOL MUST SHOW.

COLORS AS IN CIRCULAR ENCLOSED. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 11 1953	AUG 11 1953
SKETCH	20	1 1/2	AUG 12 1953	AUG 18 1953
RETOUCHING	10	2	AUG 12 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/4	AUG 19 1953	8/1/53
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 30H921 ORDER NO. 80232 DATE 8-7-53

CUSTOMER GORDON MANUFACTURING CO.
LOUISVILLE, KENTUCKY ✓

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full E. Z. STRIKE BOWLING SHIRTS ...
STYLED BY GORDON — COTTON SANFORIZED
ALWAYS IN STOCK — DURABLE VAT COLORS ✓

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH ✓

RETURN PHOTO YES NO

PHOTO USED FOR

3M-4-15-52

2 Rephotos
L.O. 1 hr.
Ret. 8
H.C. 2 1/5
L.A. 10 4

as quoted
Q

G289

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH922 / ORDER NO. 80481 DATE 8-10-53

CUSTOMER CAPITAL COTTAGES MOTEL
SALEM, OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CAPITAL COTTAGES MOTEL — 10 pt. caps
3305 PORTLAND ROAD — 6 pt. caps
SALEM, ORE.

FRONT NO. 5 (All of this on address side) R. M. YES No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FLOWERS SHOULD BE BRIGHT COLORS, AS SEEN FROM NEGATIVE OR REPHOTO.
THE BLDGS. ARE WHITE WITH RED ROOFS AND DROP CURTAIN AT LARGE WINDOW
A SOFT GREEN, RED & WHITE. THE SIGN RED WITH WHITE LETTERS (IN NEON)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

1 Print 5x7 1/2 in
Ret 5 1/2
Ac 1 1/2 45
La 9

as quoted
R

Red Imprint

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

NO. 3CH923

ORDER No. 80503

DATE 8-11-53

12 1/2 M POST CARDS C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
GIRARD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint: Gi-1

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ARRANGE VIEWS AS FOLLOWS: 3CH926 Swimming Pool - G
3CH928 Girard Bridge - I
3CH927 City Bldg. - R
3CH924 Shelter House - A
(Insert) 3CH925 Vet's Memorial - R
3CH925 Ohio Leather Co - D

SUBMIT SKETCH

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
set to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Colonel 247
+ 1

Job
for Colonel
of Union

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 4 1953	SEP 4 1953
SKETCH	2.0	6	SEP 2 1953	SEP 2 1953
RETOUCHING		4		
REPHOTO			AUG 31 1953	
PHOTO-LITHO			SEP 15 1953	SEP 25 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	15		10-26-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO ✓

NO. 3CH924

ORDER NO. 80503

DATE 8-11-53

12½ M POST CARDS

C.T. ART COLORTONE ✓

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHELTER HOUSE AND VETERAN'S MEMORIAL, LIBERTY MEMORIAL PARK,
GIRARD, OHIO ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO ✓

IMPRINT SAME AS ABOVE

Private # before imprint: Gi-2 ✓

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

INSERT VETERAN'S MEMORIAL VIEW IN UPPER RIGHT HAND SIDE OF CARD.
CROP AT BOTTOM. ADD U.S. FLAG TO POLE. ADD CLOUDS. TAKE OUT
FENCE AT LOWER RIGHT. VET'S MEMORIAL: SHOW ONLY STATUE AND BASE.
GREY STONE WITH LIGHTER GREY PANEL WITH TYPE. CONCRETE BASE. EVER-
GREENS AND FLOWERS. ASPHALT DRIVEWAY. SHELTER HOUSE: SILVER FLAG
POLE. BLACK ROOF. STONE PILLARS. FLOWERS AMONG SHRUBBERY. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 25 1953	AUG 26 1953
SKETCH				
RETOUCHING		2 1/2	AUG 15 1953	AUG 25 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	SEP 4 - 1953	SEP 17 1953
ARTIST DEPT.		10		SEP 7 / 18 / 53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

NO. 3CH925

ORDER No. 80503

DATE 8-11-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE OHIO LEATHER
COMPANY, GIRARD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~MM~~ YES

IMPRINT SAME AS ABOVE

Private # before imprint: Gi-3



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WIRES, AND OLD CARS ONLY. ALSO REMOVE TELEPHONE POLES
AND SMOKE FROM STACK. ADD CLOUDS.

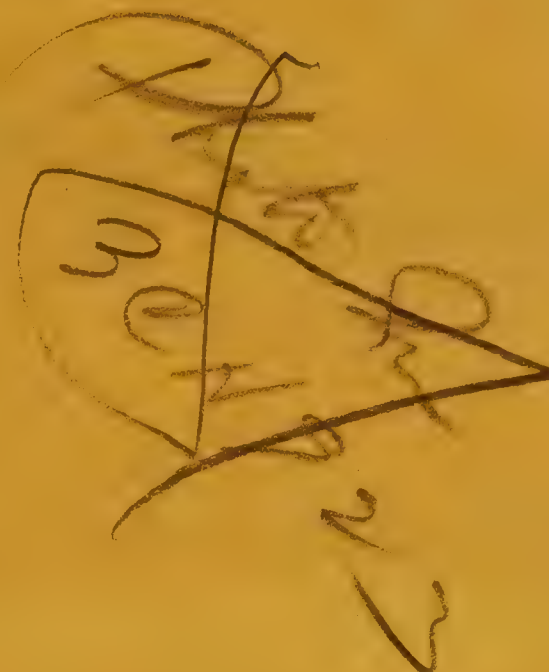
MEDIUM RED BRICK BLDG. WITH BLACK TOWER ON LEFT PART OF BUILDING.
LITTLE OFFICE IN FOREGROUND SAME COLOR AS LARGE BLDG. WHITE FLAG
POLE. BLACK SMOKE STACKS. LETTERS ON BUILDING ARE WHITE ON DARK
RED. ASPHALT ROAD WITH YELLOW CENTER LINES. SILVER COLOR FENCE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ☒ YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
set to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.



Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1953	AUG 21 1953
SKETCH				
RETOUCHING		2 1/4	AUG 15 1953	AUG 19 1953
REPHOTO				
PHOTO-LITHO			AUG 21 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	141	1 1/2	8/28/53	8/28/53
ARTIST DEPT.		9-2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO /

NO. 3CH926

ORDER NO. 80503

DATE 8-11-53

12½ / M POST CARDS C.T. ART COLORTONE / FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SWIMMING POOL, LIBERTY
MEMORIAL PARK, GIRARD, OHIO /

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE /

Private # before imprint: Gi-4 /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AT BOTTOM. ADD CLOUDS. PUT IN PEOPLE.
BUILDING AT LEFT IS BUFF BRICK WITH REDDISH ROOF. CONCRETE
WALK ALL AROUND THE POOL. WHITE RAILS. GREEN FENCE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES / HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
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tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 25 1953	AUG 26 1953
SKETCH				
RETOUCHING		2	AUG 15 1953	AUG 25 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½	SEP 4 1953	SEP 15 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5
DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

NO. 3CH927

ORDER NO. 805032

DATE 8-11-53

12 1/2 M POST CARDS C.T. ART COLORTONE / FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CITY BUILDING
GIRARD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE /

Private # before imprint: Gi-5 /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WIRES. ADD CLOUDS. /

RED BRICK BUILDING. SILVER FLAG POLE WITH U.S. FLAG. SILVER
PARKING METERS. AWNINGS ARE BRIGHT RED AND WHITE, WHITE DOORS.
LETTERS ARE BLACK ON WHITE. WHITE WINDOW TRIM.

YES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Handwritten notes and signatures:
923
[Signature]

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1953	AUG 21 1953
SKETCH				
RETOUCHING	4	2 1/2	AUG 15 1953	AUG 18 1953
REPHOTO			AUG 21 1953	
PHOTO-LITHO				8/27/53
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

NO. 3CH928

ORDER No. 805037

DATE 8-11-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GIRARD BRIDGE,
GIRARD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint: Gi-6

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AT BOTTOM. CLEAN UP CORNFIELD. ADD CLOUDS. LEAVE IN HIGH
TENSION POLES AND WIRES. CONCRETE BRIDGE AND PILLARS SUPPORTING
THE BRIDGE. CONCRETE LAMP POLES WITH BLACK LAMPS AT TOP.
HOUSES IN BACKGROUND ARE DIFFERENT COLORS. HIGH TENSION POLES
ARE SILVER COLOR.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 24 1953	AUG 25 1953
SKETCH				
RETOUCHING		2	AUG 15 1953	AUG 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½	SEP 4 - 1953	SEP 16 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JOHNSTOWN NEWS COL, JOHNSTOWN, PA.

NO. 3CH929

ORDER NO. 80510

DATE 8-12-53

Rephoto

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MERCY HOSPITAL,
JOHNSTOWN, PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL POLES AND WIRES, ALSO TWO AUTOMOBILES.
 LIGHT BROWN BRICK BLDG. WITH BASE & TOP TRIM-LIGHT GREY STONE.
 ALUMINUM TRIM AROUND ENTRANCE GLASS. BASE OF ALL 2 PANE WINDOWS &
 JAMS-LIGHT GREY STONE. ALUMINUM TRIM AROUND WINDOWS. THE 5 WINDOWS
 ABOVE ENTRANCE, ARE CASEMENT WITH ASS'TD COLOR GLASS.(28 to each
 side or 56 to each window). LIGHT GREY STONE WINDOW BASES WHICH
 EXTEND AROUND TO ENDS OF BLDG. LIGHT POSTS-BLACK WITH WHITE SHADES.
 LANDSCAPE WITH GREEN GRASS & SHRUBS(NO FLOWERS). ENTRANCE DRIVE &
 CIRCLE LIGHT GREY CEMENT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 13 1953	AUG 14 1953
SKETCH	7			
RETOUCHING	6	45	AUG 20 1953	AUG 27 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	131	AUG 31 1953	
ARTIST DEPT.		93		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

JOHNSTOWN NEWS CO., JOHNSTOWN, PA. /

NO. 3CH930

ORDER No. 80510

DATE 8-12-53

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CAMBRIA COUNTY WAR
MEMORIAL BUILDING, JOHNSTOWN, PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - "GULF" SIGNS, "HORSE SHOW" SIGNS, "FARMERS MARKET" SIGN.
ALSO REMOVE EVERYTHING UNDER CANOPY AT LEFT OF PICTURE, AND ALL
OTHER SIGNS ON OR AROUND BUILDING. REMOVE WIRES.
BALANCE OF INSTRUCTIONS ENCLOSED. /

YES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 13 1953	
SKETCH	6			
RETOUCHING	20	4	AUG 17 1953	AUG 25 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	AUG 27 1953	SEP 9 - 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH931 ORDER NO. 80487 DATE 8-12-53

CUSTOMER ADAMS AUTO REPAIR SERVICE
WHITE PLAINS, N. Y. ✓

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ POST CARDS SIZE 3½ x 5½ ✓

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. YES Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

BLDG. WHITE ENAMEL - RED TRIM - FLYING HORSE RED WITH WHITE TRIM.
PUMPS RED (LEFT SIDE) PUMPS WHITE (RIGHT) TRIMMED RED. MOBILGAS
MOBILUBRICATION BLACK - DRIVEWAY BLACK MACADAM ~~LETTERS~~ WITH ARROW
WHITE. ✓

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rt. 42
Jm Hc 112 45
La 9

OK

Red Synesani

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH932 ORDER NO. 80488 DATE 8-12-53

CUSTOMER MORGAN BROS. INC.
WESTMONT, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½" M POST CARDS SIZE 3½" x 5½" /

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MORGAN BROS. LAUNDRY /

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, NOTING CORRECTIONS.

WATCH FOR ADDITIONAL TYPE REQUIRED ON RIGHT
SIDE OF FRONT.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

SM-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/4
Ret. 4 1/4
Jm H.C. 44 1 3/4
L.O. 10 1/2

as quoted 4
CL

DISTRIBUTED BY BARBERTON CHAMBER OF COMMERCE

NO. 3CH933

ORDER No. 80490

DATE 8-12-53

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN PLANT OF BABCOCK AND WILCOX
COMPANY, BARBERTON, OHIO
"WORLD'S LARGEST MANUFACTURER'S
OF BOILERS"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS. BRICK BLDGS. ARE RED BRICK. THE RATHER DARK BLDGS.
TO THE RIGHT ARE ACTUALLY PANES OF GLASS ON THE SIDES & GIVE THE
DARK APPEARANCE FROM A DISTANCE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDS PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 13 1953	AUG 14 1953
SKETCH				
RETOUCHING		12	AUG 17 1953	AUG 19 1953
REPHOTO				
PHOTO-LITHO			AUG 21 1953	8/27/53
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	13 1/2		
ARTIST DEPT.	46	10		9/1/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH934 ORDER NO. 80516 DATE 8-12-53

CUSTOMER DIXIE MOTOR LODGE
HATTIESBURG, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO-COLORIT* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DIXIE MOTOR LODGE — HATTIESBURG,
MISS. LOCATED ON U.S. HIGHWAY 11 SOUTH,
JUST ONE MILE SOUTH OF CENTER OF TOWN /

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NOX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

RETURN 4 KODACHROME SLIDES TO CUSTOMER

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6
9-2-53
U.C. 13/4
L.A. 10

as quoted

CR

RETD
11/13/53

Ret + Lk Blue
Impression

KINSELLA NEWS CO., AUGUSTA, GA. ✓

NO. 3CH935

ORDER No. 80495

DATE 8-13-53

25 / MPOST CARDS

C.T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE OLMSTEAD, AUGUSTA, GA. ✓



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES ✓

IMPRINT

SAME AS ABOVE ✓

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED POST CARD FOR COLORS. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND YES PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 13 1953	AUG 14 1953
SKETCH				
RETOUCHING		1	AUG 17 1953	SEP 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			SEP 3 - 1953	9-11-53
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

KINSELLA NEWS CO., AUGUSTA, GA. /

NO. 3CH936

ORDER No. 80495

DATE 8-13-53

25 /M POST CARDS

C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WM. B. BELL AUDITORIUM,
AUGUSTA, GA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES /

IMPRINT SAME AS ABOVE /



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED POST CARD FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND YES PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 13 1953	AUG 14 1953
SKETCH			AUG 17 1953	
RETOUCHING	10	3		AUG 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	AUG 31 1953	9-11-53
ARTIST DEPT.		9		9/22/53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

KINSELLA NEWS CO., AUGUSTA, GA. ✓

NO. 3CH937

ORDER No. 80495

DATE 8-13-53

25^M POST CARDS

C.T. ART COLORTONE / FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES ✓

TITLE IN FULL

IMPRINT SAME AS ABOVE

POST OFFICE, AUGUSTA, GA. ✓

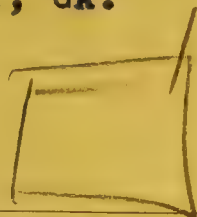


PHOTO PROPERTY OF U.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED CARD FOR COLORS. ✓

YES ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make the picture clear.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 13 1953	AUG 14 1953
SKETCH				
RETOUCHING	1	4	AUG 17 1953	AUG 24 1953
REPHOTO				
PHOTO-LITHO			AUG 24 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

COOPER'S NEWS AGENCY, PANAMA CITY, FLA. /

NO. 3CH938

ORDER No. 80520

DATE 8-13-53

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ANCHOR INN, FLORIDA
BEACH NEAR PANAMA CITY, FLA. /

PRIVATE # before title: PC.52 /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR ALL INSTRUCTIONS /

YES /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 25 1953	AUG 26 1953
SKETCH				
RETOUCHING	2	3 1/2	AUG 15 1953	AUG 25 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	AUG 31 1953 9/4/53	9/4/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

M. E. RUSSELL, SARASOTA, FLORIDA /

NO. 3CH939

ORDER No. 80521

DATE 8-13-53

12 1/2 /M POST CARDS C.T. ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ST. MARTHA'S SCHOOL,
SARASOTA, FLORIDA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE /

Private # before title: S.85 /

PHOTO PROPERTY OF **MM C.T.**

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR ALL INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES /** HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 25 1953	AUG 26 1953
SKETCH				
RETOUCHING	2	3	AUG 15 1953	AUG 25 1953
REPHOTO		7		
PHOTO-LITHO			AUG 27 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

M. E. RUSSELL, SARASOTA, FLORIDA ✓

NO. 3CH940

ORDER No. 80521

DATE 8-13-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL EPISCOPAL CHURCH OF
THE REDEEMER, SARASOTA, FLORIDA ✓

Private # before title: S.86 ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR ALL INSTRUCTIONS ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 25 1953	AUG 26 1953
SKETCH				
RETOUCHING	2	3	AUG 15 1953	AUG 25 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1/10	9/2/53	9/2/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

M. E. RUSSELL, SARASOTA, FLORIDA ✓

NO. 3CH941

ORDER No. 80521

DATE 8-13-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MANATEE VETERANS
MEMORIAL HOSPITAL, BRADENTON,
FLORIDA

Private # before title: B.26

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR ALL INSTRUCTIONS ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES ✓

ENVELOPE PHOTO TICKET

ATTENTION

3. Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 28 1953	SEP 1 1953
SKETCH				
RETOUCHING		3	AUG 15 1953	AUG 28 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	SEP 1 1953	SEP 11 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Russell

B & W NEWS AGENCY, WACO, TEXAS ✓

NO. 3CH942

ORDER No. 80738

DATE 8-13-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STUDENT UNION BUILDING - PAUL
QUINN COLLEGE, WACO, TEXAS
BUILT IN 1949 ✓



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SHRUBBERY & FLOWERS ALONG BUILDING. ALSO NICE GRASS. TAKE OUT
TELEPHONE POLE & WIRE. ROOF DARK RED. CEMENT WALL. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND ~~YES~~ PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1953	AUG 21 1953
SKETCH	4			
RETOUCHING		2½	AUG 15 1953	AUG 19 1953
REPHOTO				
PHOTO-LITHO			AUG 25 1953	SEP 1 - 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	9/1/53	9/1/53
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

B & W NEWS AGENCY, WACO, TEXAS ✓

NO. 3CH943

ORDER No. 80738

DATE 8-13-53

12½ MPOST CARDS

C. T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GYMNASIUM - PAUL QUINN COLLEGE,
WACO, TEXAS BUILT 1951 ✓



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SHRUBBERY * FLOWERS - GRASS - DARK RED ROOF. ✓

YES ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects / or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 18 1953
SKETCH				
RETOUCHING	3	2 1/2	AUG 15 1953	SEP 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

RUSH

B & W NEWS AGENCY, WACO, TEXAS

NO. 3CH944

ORDER No. 80738

DATE 8-13-53

12 1/2" POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BISHOP HOWARD MEMORIAL CHAPEL -
PAUL QUINN COLLEGE, WACO, TEXAS.
WILL SEAT 350 PERSONS, & HAS PIPE
ORGAN. BUILT IN 1951

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SHRUBBERY - FLOWERS - GRASS - DARK RED ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 25 1953	AUG 26 1953
SKETCH				
RETOUCHING	4	2	AUG 15 1953	AUG 25 1953
REPHOTO				
PHOTO-LITHO			AUG 27 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/1	1/42	9/2/53	9/2/53
ARTIST DEPT.		83/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

B & W NEWS AGENCY, WACO, TEXAS ✓

NO. 3CH945

ORDER No. 80738

DATE 8-13-53

12¹/₂ POST CARDS

C.T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BISHOP JOSEPH GOMEZ
ADMINISTRATION BUILDING,
WACO, TEXAS ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PLACE FLAG ON FLAG POLE. SHRUBBERY & FLOWERS ALONG BUILDING.
NICE GRASS LAWN. ROOF COLOR IS DARK RED. ✓

Large Photo

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR ✓

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1953	AUG 21 1953
SKETCH			AUG 15 1953	AUG 19 1953
RETOUCHING	✓	4		
REPHOTO				
PHOTO-LITHO			AUG 25 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	✓	1 1/2	9/1/53	9/1/53
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH946 ORDER NO. 80528 DATE 8-13-53

CUSTOMER HOTEL ERIN & CAFE
ATLANTIC CITY, NEW JERSEY ✓

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT *FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ERIN AND CAFE
123 SOUTH ARKANSAS AVENUE
ATLANTIC CITY, NEW JERSEY ✓

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH ✓

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

3 Registers 5x7

L.O.

Ret.

Ann H. C.

L.A.

1
9
45 2½
12½

as quoted of

cf

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 3CH947

ORDER NO. 80744

DATE 8-14-53

12½ M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. POST OFFICE, WINTER HAVEN,
FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO.

IMPRINT SAME AS ABOVE.

PRIVATE NO. BEFORE TITLE: WH-22

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1953	AUG 18 1953
SKETCH				
RETOUCHING	4	3/4	AUG 19 1953	AUG 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	SEP 4 - 1953	SEP 15 1953
ARTIST DEPT.		9	SEP 17 - 53	9-17-53

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LAKE LAND NEWS CO., LAKE LAND, FLA.

NO. 3CH948

ORDER NO. 80744

DATE 8-14-53

12¹/₂ M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CITY HALL AND HARRY S. MAYHALL
AUDITORIUM TO LEFT, LAKE LAND, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: L-55
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C. T.

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1953	AUG 18 1953
SKETCH				
RETOUCHING	3	3 ¹ / ₂	AUG 19 1953	SEP 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 ¹ / ₂	SEP 4 - 1953	SEP 15 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 3CH949

ORDER NO. 80744

DATE 8-14-53

12½ MPOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARKING AREA AT FLORIDA'S
CYPRESS GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: CG-24 PHOTO PROPERTY OF C. T.
RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~HAND~~ YES PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1953	AUG 18 1953
SKETCH				
RETOUCHING	4	3	AUG 19 1953	AUG 27 1953
REPHOTO				
PHOTO-LITHO			AUG 27 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 3CH950

ORDER No. 80744

DATE 8-14-53

12½M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HINDU TEMPLE AT FLORIDA SOUTHERN
COLLEGE, LAKE LAND, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: L-11
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C. T.

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ☒ HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1953	AUG 18 1953
SKETCH				
RETOUCHING	9	2 1/4	AUG 19 1953	AUG 25 1953
REPHOTO				
PHOTO-LITHO			AUG 27 1953	
BUEPRINT				SEP 15 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	9-16-53	9-16-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH951 ORDER NO. 80499 DATE 8-14-53

CUSTOMER OLD MILL INN
SPRING LAKE HEIGHTS, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M BUS.CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OLD MILL INN * "DOWN BY THE OLD
MILL STREAM"
SPRING LAKE HEIGHTS, N. J.

FRONT NO. NO R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

BUS CARD

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

8

PHOTO USED FOR

3M-4-15-52

2

2 1/2
Rt 3

21 9500 J.C. 1 1/2

10-27-53 @ Lu 6 1/2

Red [Signature]

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 3CH952

ORDER No. 80529

DATE 8-14-53

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

6. Title in Full TULSA ENTRANCE TO THE
TURNER TURNPIKE, TULSA,
OKLAHOMA

Private # before title: ONC-66

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE THE "CLOSED" BARRIERS.

BUFF TOLL HOUSES WITH SILVER TRIM. MAROON STEELWORK.

WHITE LETTERS WITH BLUE BARS DIRECTLY OVER THEM.

YELLOW & ORANGE HIGHWAY MARKERS (ON ISLAND)

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1953	AUG 18 1953
SKETCH	9	2 1/2	AUG 19 1953	AUG 27 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 31 1953	9/10/53
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		9/10/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 3CH953

ORDER NO. 80530

DATE 8-14-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIRST BAPTIST CHURCH,
TULSA, OKLAHOMA

Private # before title: ONC-10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS, POSTS, MAIL BOX, WIRES, PEDESTRIANS, AND ~~REMOVES~~ SIGNS
OF CONSTRUCTIONS. SHOW CROSS AT TOP OF STEEPLE. (NOTE OTHER
PHOTO FOR NEW ADDITION). SHOW ANGLE OF CHURCH TO BE SAME AS ON CARD
4AH302. NEW PART-BUFF AND CONCRETE WITH VERY PALE GREEN
WINDOW AND DOOR TRIM. OLD PART - DIRTY BUFF WITH GREEN STEEPLE
AND SILVER CROSS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1953	AUG 18 1953
SKETCH				
RETOUCHING		54	AUG 19 1953	AUG 23 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	415	13½	SEP 3 - 1953	9-11-53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 3CH954

ORDER NO. 80530

DATE 8-14-53

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. NO

6° TITLE IN FULL THE NEW TULSA Y.M.C.A.,
TULSA, OKLAHOMA

IMPRINT SAME AS ABOVE

Private # before title: ONC-11

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL SIGNS OF CONSTRUCTION.

BUFF BUILDING, WITH DEEP TAN TRIM, BASE, WINDOW FRAMES, ETC.
RED, BLUE & WHITE SIGN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1953	AUG 18 1953
SKETCH				
RETOUCHING		6	AUG 19 1953	AUG 25 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	13 1/2	AUG 27 1953 7/2/53	SEP 2- 1953 7/3/53
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 3CH955

ORDER No. 80500

DATE 8-14-53'

25 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

6. TITLE IN FULL UTICA SQUARE SHOPPING
CENTER, TULSA, OKLAHOMA,

IMPRINT SAME AS ABOVE

PRIVATE No. BEFORE TITLE - ONC-12

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ELIMINATE ANY MOVING CARS, WHERE NECESSARY.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY

BANK BUILDING - RED & BROWN

NEXT BUILDING - BUFF & PALE GREEN TRIM

NEXT BUILDING - RED & BROWN SIDE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1953	AUG 18 1953
SKETCH				
RETOUCHING	✓	3 1/2	AUG 19 1953	SEP 1 - 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	2 1/2		9/16/53
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH956 ORDER NO. 80534 DATE 8-14-53

CUSTOMER THE H. W. GOSSARD CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER LAYOUT SKETCH
AND TISSUE OVERLAY

-SEE ALSO PEN SKETCH-

COLOR DESCRIPTION

FOLLOW CUSTOMER SKETCH WITH TISSUE
OVERLAY FOR COLORS

RETURN CUSTOMER'S LAYOUT SKETCH

3M-4-15-52

Lois
H. W. Gossard Co.
La 2441

Must Have Proof By
8-28-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH957 ORDER NO. 80536 DATE 8-14-53

CUSTOMER HILL STREET TRAILER COURT
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HILL STREET TRAILER COURT
1650 WEST HILL STREET
LOUISVILLE 10, KENTUCKY

FRONT NO. 5

R. M.

Yes

Max

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH EXCEPTIONS: PUT IN STREET ADDRESS
IN TITLE. TAKE OUT WASHINGTON ON LINE IN BACK OF
FIRST TRAILER ON LEFT. THE LAST BREAKER IN ROAD
IN BACKGROUND SHOULD ANGLE BACK TO CURB, SAME AS OTHERS,
NOT STRAIGHT ACROSS.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
Mar H.C. 1 3/4
L.A. 9 1/2

as quoted

M. E. RUSSELL, SARASOTA, FLORIDA

NO. 3CH958

ORDER No. 80546

DATE 8-17-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL A PEACOCK IN BEAUTIFUL
FLORIDA

SARASOTA JUNGLE GARDENS - *ref. line*

Private # before title: S-82.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PLACE TITLE IN BLACK TYPE AT BOTTOM OF PICTURE SIDE.

USE PHOTO FROM OBH203. FOLLOW CARD OBH203 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{Yes} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1953	AUG 21 1953
SKETCH <i>Do</i>		<i>1/2</i>		
RETOUCHING		<i>1/2</i>	AUG 24 1953	AUG 25 1953
REPHOTO				
PHOTO-LITHO			AUG 27 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>45</i>	<i>2</i>		
ARTIST DEPT.		<i>11</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

M. E. RUSSELL, SARASOTA, FLORIDA

NO. 3CH959

ORDER No. 80546

DATE 8-17-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALLIGATORS IN TROPICAL FLORIDA
SARASOTA JUNGLE GARDENS *rephoto*

871. 21.

Private # before title: S.83

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Place title so that take off can be made
COMBINE PHOTOS AS ATTACHED. FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1953	AUG 21 1953
SKETCH			AUG 24 1953	
RETOUCHING	9	24		AUG 27 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			AUG 27 1953	SEP 2 - 1953
HAND COLOR PROOF	45	13 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH960

MISSISSIPPI NEWS COMPANY, GREENWOOD, MISSISSIPPI ORDER NO. 80767

DATE 8-19-53

12^M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREENWOOD-LEFLORE HOSPITAL,
GREENWOOD, MISSISSIPPI ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL CARS & FIX SLIGHTLY FADED RIGHT END OF PHOTO.
REMOVE LAMP POST IN FOREGROUND. ✓BUFF & CONCRETE. ENTRANCE AT EXTREME LEFT GREEN GLASS.
SILVER LAMP POSTS ✓SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND YES PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

✓ Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				SEP 1 1953
RETOUCHING	1	4	AUG 25 1953	
REPHOTO			AUG 20 1953	
PHOTO-LITHO				SEP 17 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	SEP 3 - 1953	9/1/53
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 3CH961

MISSISSIPPI NEWS COMPANY, GREENWOOD, MISSISSIPPI ORDER NO. 80767

DATE 8-19-53

12 1/2 POST CARDS

C. T. ART COLORTONE

WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

LEFLORE COUNTY COURT HOUSE,
GREENWOOD, MISSISSIPPI ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO ✓

IMPRINT

SAME AS ABOVE ✓

PHOTO PROPERTY OF

C.T. ~~MM~~

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEDESTRIANS AND POLICE MAN. REMOVE ALL CARS AND
WATER HYDRANT, STREET SIGNS, WIRES, STOP LIGHT AND RED
CROSS SIGN. ✓BLDG. & STATUE ARE WHITE CONCRETE. DOME IS PALE GREEN &
WINDOW SHADES ARE ALSO GREEN. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND ^{YES} COL. PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING	1	5	AUG 25 1953	SEP 4 1953
REPHOTO			AUG 20 1953	AUG 25 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			SEP 10 1953	9-21-53
HAND COLOR PROOF	46	1 1/2		9-24-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MARTIN NEWS AGENCY, DALLAS, TEXAS ✓

NO. 3CH962

ORDER No. 80768

DATE 8-19-53

25/M POST CARDS

C. T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. PAUL'S HOSPITAL, SHOWING
THE NEW DALLAS BUILDING ADDITION,
DALLAS, TEXAS ✓



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS, POSTS, WIRES, & PEDESTRIANS. IF POSSIBLE, THIN OUT
TREES TO LEFT, TO SHOW AS MUCH OF THE OLD HOSPITAL BUILDING AS
POSSIBLE. ✓

RED BRICK & GREY CONCRETE BLOCKS. SILVER TRIM. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES ✓

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all gpts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING	6	4	AUG 25 1953	SEP 4 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	SEP 10 1953	SEP 22 1953
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. 3CH963

ORDER No. 80768

DATE 8-19-53

25 POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THEATRE ROW AT NIGHT,
DALLAS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS AND WIRES. MAKE INTO NIGHT SCENE. REMOVE TRUCKS.

RIGHT SIDE: FIRST BLDG. CREAM WITH BLUE & ORANGE SIGNS. 2ND BLDG.
LIGHT BROWN. 3 & 4 LIGHT BUFF AND ORANGE WITH RED "TOWER" SIGN.
5th BLDG. BROWN WITH CONCRETE BASE. "PALACE" SIGN GREEN.
LEFT SIDE:----- TITCHE GOETTINGER SIGNS ON LIGHT GREEN BKGRDS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING	1	7	AUG 25 1953	SEP 1 1953
REPHOTO			AUG 20 1953	AUG 25 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	5	SEP 3 - 1953	SEP 17 1953
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MARTIN NEWS AGENCY, DALLAS, TEXAS ✓

NO. 3CH964

ORDER No. 80768

DATE 8-19-53

25 ^M POST CARDS

C. T. ART COLORTONE / FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

METHODIST HOSPITAL AND NURSES
HOME, DALLAS, TEXAS ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO ✓

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

"CLEAN" STREET AND REMOVE SIGNS & WIRES. REMOVE CAR EXTREME RIGHT. ✓

LIGHT BUFF WITH WHITE WINDOWS. TREES ARE SILVER MAPLES. CURB
PAINTED RED. CENTER ISLAND CONTAINS VIOLET AND WHITE FLOWERS. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES /

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Reprint

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH	9	4	AUG 25 1953	AUG 28 1953
RETOUCHING			AUG 20 1953	AUG 25 1953
REPHOTO			AUG 20 1953	AUG 25 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2	9/9/53	9/9/53
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MARTIN NEWS AGENCY, DALLAS, TEXAS ✓

NO. 3CH965

ORDER No. 80768

DATE 8-19-53

25 ^M POST CARDS

C. T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNION STATION, DALLAS, TEXAS ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS & WIRES. PUT WATER IN FOUNTAIN AT LEFT. PUT FLAG ON POLE. ✓

WHITE WITH GREY DOORS. PARK HAS RED STAIRS AND CONCRETE FOUNTAIN. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING	1	3-4	AUG 25 1953	SEP 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MARTIN NEWS AGENCY, DALLAS, TEXAS ✓

NO. 3CH966

ORDER NO. 80768

DATE 8-19-53

25 POST CARDS

C.T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAYLOR HOSPITAL, DALLAS, TEXAS ✓

(Sub title also, see card)



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COMPETITIVE CARD FOR BASIC RETOUCHING, NOTING THAT THERE ARE SEVERAL OLD BLDGS AND CONSTRUCTION SHACKS TO BE REMOVED AND REPLACED BY LAWNS OR DRIVE. NUMBER BLDGS. IN SEQUENCE SHOWN. FOR COLORING: SEE COMPETITIVE CARD, BUT USE WARMER BUFF FOR OLDER BLDGS. AND DEEPER BROWN FOR BASE OF NEW BLDG. (USE JUDGEMENT) ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF YES ✓

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING	1	7 1/2	AUG 25 1953	AUG 28 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	2 1/2	SEP 15 1953	9/28/53
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rush

NO. 3CH967

DISTRIBUTED BY WARNER PHOTO SHOP, NEW CASTLE, PA. ORDER NO. 80770

DATE 8-19-53

12¹/₂ POST CARDS

C. T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MERCER JOINT CONSOLIDATED HIGH
SCHOOL, MERCER, PA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

BLDG. VERY LIGHT BROWN BRICK. STACK SAME COLOR. GREEN CORNICE
& EDGE ON MARKEE ON LEFT & RIGHT CENTER & GRAY SASH & WINDOW FRAMES.
DARK GRAY ROOF ON LEFT ~~REMOVED~~ GRAY CEMENT DRIVE UP TO CENTER ENTRANCE
VERY DARK GRAY ROAD IN FOREGROUND. LIGHT CEMENT CURB. MAKE
ROAD IN FOREGROUND SMOOTH. MAKE GREEN LAWN ALONG CURB ON ROAD IN
FOREGROUND & LOWER RIGHT CORNER. SHOW FLAG ON POLE ON REAR RIGHT
REMOVE POLE ON RIGHT & WIRES. SHOW COLORFUL CLOUDS IN SKY. CROP
1/2" FROM BOTTOM OF PHOTO. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND ~~YES~~ PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH	4	3	AUG 25 1953	SEP 2 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	SEP 10 1953	SEP 17 1953
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

JASPER NEWS STAND, JASPER, ALA.

NO. 3CH968

ORDER No. 80772

DATE 8-20-53

6½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST BAPTIST CHURCH,
JASPER, ALA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY. ALSO RETOUCH ANYTHING ELSE THAT NEEDS TO BE.

STEEPLE IS DARK COPPER. COLUMNS GRAY MARBLE. TRIM & DOORS WHITE.
BUILDING MAROONISH RED. ROOF DARK GRAY BLACK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 25 1953
SKETCH				
RETOUCHING	25	3	AUG 25 1953	AUG 27 1953
REPHOTO				
PHOTO-LITHO				
B. L. & W. PROOF				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	8/10/53	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OKLAHOMA NEWS CO., TULSA, OKLA.✓

NO. 3CH969

ORDER No. 80774

DATE 8-20-53

12½ POST CARDS

C. T. ART COLORTONE WHITE BORDER✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF THE OKLAHOMA
MILITARY ACADEMY, CLAREMORE,
OKLAHOMA✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO✓

IMPRINT SAME AS ABOVE

PRIVATE No. BEFORE TITLE- ONC. 82.

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO✓

CROP AS MOST EFFECTIVE. IF POSSIBLE, SHOW TANK AT ENTRANCE WHERE
INDICATED. CLOSEUP PHOTO OF TANK IS ENCLOSED.
BUILDING LIGHT BROWN.✓

RETURN ALL PHOTOS TO MODES.✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES✓

RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING	6	30	SEP 21 1953	SEP 3 1953
REPHOTO			AUG 20 1953	AUG 28 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			SEP 10 1953	9-21-53
HAND COLOR PROOF	41	13 1/2	9/21/53	9/22/53
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH970

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. ORDER No. 80775

DATE 8-20-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ARLINGTON, FAMOUS OLD ANTE-
BELLUM MANSION IN BIRMINGHAM,
ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: B-41

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY
SHUTTERS DARK GREEN. CEILINGS DARK GREEN. CHIMNEY RED BRICK.
STAIRS RED BRICK, ALSO BASE OF BLDG.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1953	AUG 27 1953
SKETCH				
RETOUCHING	1	2 1/2		AUG 27 1953
REPHOTO				
PHOTO-LITHO			AUG 28 1953	
BLUEPRINT				SEP 8 - 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	9/2/53	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH971.

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA., ORDER NO. 80775

DATE 8-20-53

25 / M POST CARDS

C. T. ART COLORTONE / FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VESTAVIA TEMPLE AND GARDENS,
BIRMINGHAM, ALA. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES /

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: B-24 /

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED CARD (7AH2030) FOR COLORS) /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND / YES / PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*all
D11165*

RUSH

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1953	SEP 1 - 1953
SKETCH				
RETOUCHING	9	2 1/2		AUG 27 1953
REPHOTO				
PHOTO-LITHO	8		SEP 2 - 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 1/2		SEP 11 1953
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH972

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. ORDER NO. 80775

DATE 8-20-53

25M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VULCAN ON RED MOUNTAIN,
BIRMINGHAM, ALA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

PRIVATE NO. BEFORE TITLE: B-71

RETOUCHING AND COLOR DESCRIPTION

PLEASE LOOK AT NEGATIVE CUSTOMER WANTS PARKWAY IN PICTURE WITH
FLOWERS IN CENTER LANDSCAPING WITH WHITE IRON FENCE. BELIEVE PRINT
I HAD MADE SHOULD BE RETAKEN TO SHOW ABOVE CONDITIONS.

FOLLOW ENCLOSED CARD FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Enlarge 2 5x7

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 24 1953	AUG 27 1953
SKETCH				
RETOUCHING	9	3	AUG 21 1953	AUG 24 1953
REPHOTO				
PHOTO-LITHO			AUG 28 1953	SEP 9 - 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

***** LURIE NEWS AGENCY, DOTHAN, ALA. ✓

NO. 3CH973

ORDER NO. 80777

DATE 8-20-53

25 POST CARDS

C. T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH,
DOTHAN, ALA. ✓



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES. SHOW WEATHER VANE ON STEEPLE.
MAKE COLORS BRIGHT - BUILDING RED BRICK WITH IVORY TRIM. STEEPLE
IS BLACK. ROOF IS GRAY. FLOWERS ON BUSHES ALONG SIDE OF
BUILDING, NOT BUSHES IN FRONT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES ✓ RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1953	AUG 27 1953
SKETCH				
RETOUCHING	3	2		AUG 27 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	AUG 28 1953	
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By

By

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH974 ORDER NO. 80563 DATE 8-20-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
WESTERN MOTEL
OKLAHOMA CITY, OKLAHOMA

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT -FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HIGHWAY 66 WEST — OKLAHOMA
CITY, OKLAHOMA

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Western Motel)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-4-15-52

2 Replicas 5x7

L.O. 1
Ret. 6
L.C. 11 13/4
L.A. 10 1/2

as quoted
2

Rush

H.C.

W

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH975

ORDER NO. 80564 DATE 8-20-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

EE-DAH-HOW MOTEL
TWIN FALLS, IDAHO

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in Plate Yes EE-DAH-HOW MOTEL . . . TWIN
FALLS, IDAHO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

Yes

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE — OVERHEAD WIRES, AND STONE WALL AND SHRUBS IN FOREGROUND.
PLACE TITLE IN FOREGROUND (NO PANE).

COLOR DESCRIPTION

SIGN- BLUESKY BACKGROUND #4. #1 FOR THE SUN. GREEN & YELLOW MOUNTAINS
#65 MOTEL WHITE LETTERS BROWN & TAN BACKGROUND. #44 and #26 FACE & LIMBS
OF INDIAN #47 WHITE HEADDRESS #51 FEATHERS TIPPED RED #2. ORANGE CENTER #12
JACKET TRIMMED #2. GREEN & YELLOW STRIPED SCHAPPS. BLUE MOCCASINS.
UNITS - BRICK #40 MORTAR #31 ROOF #24 & #42 VARIEGATED. DOORS NATURAL
VARNISHED BIRCH WHITE TRIM ON DOOR CASINGS. CHARTREUSE DRAPES ON WINDOWS.
SUNKEN GARDEN AROUND SIGN TO BE DECKED OUT WITH SMALL SHRUBS AND ROSE BUSHES
IN VARIOUS COLORS & GREEN LAWN IN CENTER OF SQUARE.

SIGN READS: EE-DAH-HOW MOTEL.

SEE BACK OF PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2
Blt 21-10-3053
La 9

C

~~Delivered to Photo~~
~~To Customer~~
Sent to Baldwin (SLS) 7/21/53 - (2)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH976 ORDER NO. 80566 DATE 8-20-53

CUSTOMER SIESTA MOTEL
SANDUSKY, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

SIESTA MOTEL — 1530 CLEVELAND
ROAD — ROUTES 2 and 6, EAST
SANDUSKY, OHIO (AAA)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

3 sides

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE BEST VIEW OF ATTACHED COMPOSITE PHOTOS.

PLACE TITLE IN 3/8" PANEL AT BOTTOM IN #16 GREEN.

5/8 FOLLOW INSTRUCTIONS ON ATTACHED SHEET

SEPARATE PHOTO ENCLOSED FOR DETAILS OF STRAW THATCH ROOFS TO BE
ADDED OVER THE BENCHES.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON ATTACHED SHEET

PHOTO RETURNED

10

PHOTO USED FOR

8x10 Reproduction

6
Reb. 6 1/2
U.C. 1 1/2
L.A. 9

as quoted

5x7 1/2 +

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH977

ORDER NO. 80567 DATE 8-20-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

CUSTOMER

SIESTA MOTEL
SANDUSKY, OHIO

12 1/2 M BUS.CARDS SIZE 3 1/2 X 2 1/4

STYLE ART COLORTONE-FULL FACE

(All of this on address side)

3 sides

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
SIESTA MOTEL - 1530 CLEVELAND
ROAD - ROUTES 2 and 6, EAST
SANDUSKY, OHIO (AAA)

FRONT NO. No

R. M. Yes ~~xxx~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 3CH976. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

MAKE UP FRONT

COLOR DESCRIPTION

USE PHOTO FROM 3CH976. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

BUS. CARD

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
add'l layout
for reading matter } 1
L.C. 2 1/2

as quoted

Make Layout
+ Drawing of Bill Huf
for R.M.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH978

ORDER NO. 80568 DATE 8-21-53

DEPT.

DATE COMPLETED

CUSTOMER

THE AUTOMART COMPANY
PITTSBURGH, PENNA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M BUS.CARDS SIZE 3½ X 2-1/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. NO

(All of this on address side)

R. M.

Yes ☒

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Automart)

FOLLOW SKETCH - EXCEPT: REMOVE SIGNS: "NEW CARS" and "USED CARS"
FROM WINDOWS. SHOW SIGN "USED CARS" ON
UPPER PART OF BUILDING MORE CLEARLY, ALSO CARS IN SHOWROOM.
TWO EVERGREEN TREES AT EITHER END OF BUILDING TO BE GREEN IN COLOR.

COLOR DESCRIPTION

FOLLOW SKETCH - EXCEPT: TWO EVERGREEN TREES
AT EITHER END OF BUILDING SHOULD BE GREEN IN COLOR.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
Ref. 5
Jimm H.C. 44 3/4
10-21-53 L.O. 5

3/25

Red - Lt Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH979 ORDER NO. 80577 DATE 8-21-53

CUSTOMER TOLLE MOTEL
NEVADA, MO. ✓

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PDST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOLLE MOTEL — MILE SOUTH OF
JUNCTION 54 ON U.S. 71 — NEVADA, MO.

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW OVERLAY ON PHOTOGRAPH ✓

USE SCRIPT ~~XXXXXXXXXXXX~~ ON "TOLLE" ✓

COLOR DESCRIPTION

FOLLOW OVERLAY ON PHOTOGRAPH ✓

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH980 ORDER NO. 80578 DATE 8-21-53

CUSTOMER RANCH HOUSE MOTEL
NEVADA, MO. /

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
RANCH HOUSE MOTEL
JUNCTION HIWAYS 54 & 71
NEVADA, MO. /

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW OVERLAY ON PHOTOGRAPH /

COLOR DESCRIPTION

FOLLOW OVERLAY ON PHOTOGRAPH /

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Rt 4 1/2
Hc 1 1/2 45
La 9

3 orders

cl

W

✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH981 ORDER NO. 80800 DATE 8-25-53

CUSTOMER MIRACLE CAN CO.
VALLEJO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MPOST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER: MIRACLE SLEEVE CO. — VALLEJO,
CALIFORNIA

LOWER: 15000 MIRACLE SLEEVES USED ON THIS
GOVERNMENT INSTALLATION

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

USE BLUE SKY LINE WITH GREEN ON HILLS AND TREES, BALANCE TO BE SHADED AS
PER PICTURE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH982 ORDER NO. 80801 DATE 8-25-53

CUSTOMER
OZARK MOTEL
WEBB CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

410 SO. MADISON AVE., WEBB CITY, MO.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE ENCLOSED INSTRUCTIONS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH983

ORDER NO. 80802

DATE 8-25-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNITED STATES POST OFFICE,
WILDWOOD BY THE SEA, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: W-8

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL AUTOS IN FRONT, TRAFFIC SIGNAL, FIREPLUG, WIRES & TRAFFIC
SIGNS. BLDG. ON FAR LEFT - RED BRICK WITH WHITE SASH & TRIM. BLDG.
ON FAR RIGHT - DULL GREEN. BLDG. IS WHITE BRICK WITH GREY MARBLE
BASE, UPPER TRIM GREEN. GREY STEEL SASH, GREY STONE STEPS, LAMPS
BY ENTRANCE BRONZE, GREEN SHRUBS & GRASS. NO FLOWERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ☒ HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			AUG 27 1953	AUG 27 1953
SKETCH	6	4	AUG 28 1953	SEP 2 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		SEP 16 1953
ARTIST DEPT.		5 3/4		9/18/53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH984

ORDER NO. 80802

DATE 8-25-53

25 M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-61-BOARDWALK LOOKING SOUTH FROM
SCHELLENGER AVENUE / WILDWOOD BY-
THE-SEA, N. J. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: W-61

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORING. *not in Env.*

3C1K743

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDOL PROOF **YES**

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
the customer. Please
that all color or nega-
tive and color are
only with each other
an attractive set.

ATTENTION

5
order for this order. If not
see to it that all color or nega-
tives are uniform and color are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1953	AUG 27 1953
SKETCH				
RETOUCHING	3	3 1/2	AUG 28 1953	SEP 4 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/1	1 1/2		9/24/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH985

ORDER NO. 80B02

DATE 8-25-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WORLDS FINEST AND SAFEST BATHING
BEACH LOOKING NORTH FROM OAK
AVENUE, WILDWOOD BY-THA-SEA, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: W-62

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORING. *3CK738*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HAND-COL. PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*PHOTO in 3CH 116
Note
connection
on H.C. Proof
[Signature]*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1953	AUG 26 1953
SKETCH				
RETOUCHING	9	3	AUG 28 1953	AUG 28 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	211	1 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH986

ORDER No. 80802

DATE 8-25-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOARDWALK LOOKING NORTH FROM
PLAYLAND, WILDWOOD BY THE SEA,
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: W-63

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORING ← *See Encl.*

TEAM CARS ARE YELLOW.

3CK744

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1953	AUG 26 1953
SKETCH				
RETOUCHING	9	4	AUG 28 1953	SEP 1 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	2	SEP 2-1953 9/18	9-14-53 9/30/53
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH987

ORDER NO. 80802

DATE 8-25-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOARDWALK LOOKING SOUTH FROM
SPORTLAND, WILDWOOD BY THE SEA,
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: W-23

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WHITE DOOR STORE FRONTS (6) PUT IN TYPICAL BOARDWALK BUSINESSES
REVERSE SIGN ON TOP OF BLDG. TO READ (IN LARGE LETTERS) SPORTLAND
BLDG. RED BRICK - GREY TRIM. GREY CEMENT WALKS. OAK COLORED BOARDS.
SILVER GREY RAILINGS. 1ST LIGHT FIXTURE ON LEFT IS BOTTOM HALF SILVER
UPPER HALF WHITE GLASS. TOP OF FIXTURE SILVER CAPPED. FLAG ON CENTER
POLE. BANNERS ON OTHER TWO. BEACH - WHITE. BLDG. ON FAR LEFT
BACKGROUND GREY, OTHER BLDGS. WHITE & GREY. TRAM CAR YELLOW.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND ☒ YES PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1953	AUG 26 1953
SKETCH				
RETOUCHING		4	AUG 28 1953	SEP 9 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1/2	SEP 10 1953 9/18/53	SEP 17 1953 9/18/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH988 ORDER NO. 80803 DATE 8-26-53

CUSTOMER SISTERS OF CHARITY
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE
(All of this on address side) YES SAME AS ENCL.

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
PLEASE REMEMBER US! OUR BLESSED MOTHER'S
BAND OF MERCY FOR THE CARE OF ABANDONED
BABIES SISTERS OF CHARITY-PITTSBURGH 19,
PA.

FRONT NO. 2
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

photo returned 9/3/53

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SM-4-15-52

with
1954
Calendar

5x7 Rephoto

extra line negative

L. O. 2

Res. 1

Am. C. 45 1½

L. A. 45 9

as quoted \$

Sk Blue
Red Imprint

VERY RUSH

MUST HAVE PROOF 8-31-53

2
23

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH989 ORDER NO. 80804 DATE 8-26-53

CUSTOMER
GREAT LAKES SEATING COMPANY
IRON MOUNTAIN, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MODERN MAPLE
JUVENILE CLASSROOM CHAIR

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephot

L.O. 1 1/2

Ret. 2

M.H.C. 45 13/14

L.A. 9 1/2

4

as quoted

DK Blue + Red Japanese

a

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH990 ORDER NO. 80808 DATE 8-26-53

CUSTOMER PREMIERE MOTEL
ALBUQUERQUE, N. MEX.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PREMIERE MOTEL

3820 CENTRAL AVE., S. E.

ALBUQUERQUE, N. MEX.

AAA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side) YES (ENCL.)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FOLLOW TISSUE OVERLAY & KODACHROME TRANSPARENCY

FOR COLORS ONLY

COLOR DESCRIPTION

RETURN TRANSPARENCY TO CUSTOMER.

CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

5x7
1st 7
44
9-18-53
41
40 2 1/2
La 10 3/4

as quoted

NO. 3CH991

BARTON'S NEWS AGENCY, TEMPLE, TEXAS ✓

ORDER No. 80819

DATE 8-27-53

25 MPOST CARD

C.T. ART COLORTONE / WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES ✓ PR

TITLE IN FULL

MAIN HOSPITAL BUILDING, SCOTT
AND WHITE MEMORIAL HOSPITALS
AND SCOTT, SHERWOOD AND BRINDLEY
FOUNDATION, TEMPLE, TEXAS ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHTEN SHADOW AREA ✓

BUILDING CREAM COLOR WITH DULL RED ROOF. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES ✓

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 28 1953	SEP 1 - 1953
SKETCH				
RETOUCHING	9	4	SEP 1 1953	SEP 2 1953
REPHOTO				SEP 10 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	SEP 3 - 1953	9-10-53
ARTIST DEPT.				9-11-53

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MORSE'S PHOTO SERVICE, LAKE WALES, FLA.✓

NO. 36H992

ORDER No. 80826✓

DATE 8-28-53

12¹/₂ POST CARDS

C.T. ART COLORTONE FULL FACE✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE LAKE WALES AMPHITHEATER,
LAKE WALES, FLA.✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES✓ PR.

IMPRINT SAME AS ABOVE✓

PRIVATE NO. BEFORE TITLE: LW20✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.✓

Watch Orange

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES✓} HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 31 1953	SEP 1 - 1953
SKETCH				
RETOUCHING	6	3 1/2	SEP 1 1953	SEP 9 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			SEP 10 1953	SEP 24 1953
HAND COLOR PROOF	4 1/2	1 1/2		SEP 24 1953
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH993 ORDER NO. 80831 DATE 8-28-53

CUSTOMER
DOWNTOWN NASH
CHICAGO, ILLINOIS /

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DOWNTOWN NASH
1200 W. MADISON ST. CHICAGO, ILL.

FRONT NO. 5 R. M. NO
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH /

Large Photo

F3

40-9-30-53

HC 2 1/4

29 11

Red & Blue
Impressions

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 304994 ORDER NO 80832 DATE 8-28-53

CUSTOMER WIGGIN COTTAGES
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" POST CARDS SIZE 3 1/2" x 5 1/2"

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WIGGIN COTTAGES
12026 GULF BLVD.
TREASURE ISLAND ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

YES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

RETURN PHOTO TO GRIFFITH-MC CARTHY, INC., TIMES BLDG., ST. PETERSBURG, FLA.

as soon as photo is made

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5+7
Lo 1/2
Bx 5/4

Jan HC 2 11
La 11 1/2

ADD Art 11 1/2
2 Re photo \$ 16 00

W

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH995 ORDER NO 80833 DATES -28-53

CUSTOMER WOLFE'S CAMERA & PHOTO SUPPLY
TOPEKA, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25/M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE PALACE CLOTHING CO.
TOPEKA, KANSAS

FRONT NO. 5 R. M. ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

Side Center
WOLFE'S CAMERA & PHOTO SHOPS

TAKE OUT STAMP BOX

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Mandcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT STAMP BOX

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5.
HC 1 1/2
LA 9

as just

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH996 ORDER NO. 80839 DATE 8-28-53

CUSTOMER TRAVELER MOTEL
CLEARWATER BEACH, FLORIDA /

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) YES
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY /

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 62
HC 142
LW 9
13
N.W.

W

NO. 3CH997

DISTRIBUTED BY WARNER PHOTO SHOP, NEW CASTLE, PA. ORDER NO. 80840

DATE 8-28-53

12 1/2 M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREENVILLE HOSPITAL, GREENVILLE, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED INSTRUCTIONS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1953	SEP 3 - 1953
SKETCH				
RETOUCHING	1	2 1/2	AUG 31 1953	SEP 2 1953
REPHOTO				
PHOTO-LITHO			SEP 10 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		9/21/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 3CH998

ORDER No. 80583

DATE 9-1-53

50 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ALLIGATOR WRESTLING AT
MUSA ISLE INDIAN VILLAGE, MIAMI,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: M.136

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED ON PHOTOGRAPH.

FOR COLORS SEE KODACHROME SUBJECT 3CK797.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1953	SEP 9 1953
SKETCH				
RETOUCHING	2	2	SEP 9 1953	SEP 10 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/6	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 3CH999

ORDER NO. 80584

DATE 9-1-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BISCAYNE BLVD., LOOKING
NORTH FROM FLAGLER STREET, MIAMI,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before title: M.137

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP IN FOREGROUND. TAKE OUT DOTS IN SKY. COLOR INTO
FLOWERS AT BASE OF PALM TO RIGHT FOREGROUND & BACKGROUND.

SEE ENCLOSED CARD FOR COLORS - ALSO KODACHROME

SUBJECT 3CK798.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1953	SEP 3 - 1953
SKETCH				
RETOUCHING	6	6		
REPHOTO				
PHOTO-LITHO			SEP 15 1953	
BLUEPRINT				SEP 22 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	13 1/2	9-22-53	9-22-53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 3CH1000

ORDER NO. 80862

DATE 9-1-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1- AERIAL VIEW OF THE BULL RING IN
CIUDAD JUAREZ, OLD MEXICO
(PLAZA DE TOROS)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: I

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PORTION OF PHOTO AS MARKED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1953	SEP 14 1953
SKETCH				
RETOUCHING	3	24	SEP 3 1953	SEP 8 1953
REPHOTO				
PHOTO-LITHO			SEP 15 1953	SEP 25 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	2		9/25/53
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANDOVAL NEWS SERVICE, EL PASO, TEXAS ✓

NO. 3CH1001

ORDER No. 80862 ✓

DATE 9-1-53

25 ^M POST CARDS

C.T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. NO ✓

TITLE IN FULL

IMPRINT SAME AS ABOVE ✓

2-CITY JAIL IN CIUDAD JUAREZ,
OLD MEXICO (CARCEL MUNICIPAL) 1

PRIVATE NO. BEFORE TITLE: 2 ✓
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

BLDG. GRAY STONE
PARK BENCHES - BLUE & WHITE TILE
TAKE OUT POLES & WIRES. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

256

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1953	SEP 1 1953
SKETCH				
RETOUCHING	4	4	SEP 3 1953	SEP 8 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	SEP 15 1953	SEP 24 1953
ARTIST DEPT.		9		9/24/53

DATE BLUEPRINT OK'D. _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1002

ORDER NO. 80866 DATE Sept. 1, 1953

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LAKELAND LODGES
VERMILION, OHIO

12 1/2 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BEACH SCENE AT LAKELAND LODGES

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW TRANSPARENCY FOR COLORS.

RETURN TRANSPARENCY TO CUSTOMER.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

40 — 9-02-53
Ret 2
A/C 13
L99

CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1003 ORDER NO. 80599 DATE 9-2-53

CUSTOMER HOTSTREAM HEATER CO.,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STONE LINED HOTSTREAM
WATER HEATERS

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

(see posters for balance of type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM POSTERS:

FOLLOW POSTERS EXACTLY FOR LAYOUT

COLOR DESCRIPTION

FOLLOW POSTERS FOR COLORS /

PHOTO RETURNED

TO

PHOTO USED FOR

8x10

10. 2

Pl 4

45 HC 1 1/2

Pl 8 1/2

as quoted Pl

CR

Red Linpress

OKLAHOMA NEWS CO., TULSA, OKLA. /

NO. 3CH1004

ORDER NO. 80874

DATE 9-2-53

12½ M POST CARDS

C.T. ART COLORTONE / WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF THE TURNER TURNPIKE
BETWEEN TULSA AND OKLAHOMA CITY,
OKLAHOMA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO /

IMPRINT SAME AS ABOVE /

PRIVATE NO. BEFORE TITLE: ONC-111 /

RETOUCHING AND COLOR DESCRIPTION

REMOVE TRUCK AND SHOW CARB IN DISTANCE. /

SHOW GRASS IN CENTER SECTION. ROAD BLACK TOP. SHOULDERS WHITE GRAVEL. /

YES /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 4 1953	SEP 4 1953
SKETCH				
RETOUCHING	3	2	SEP 3 1953	SEP 4 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			SEP 14 1953	
HAND COLOR PROOF	41	1½	9/21/53	9/21/53
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 3CH1005

ORDER NO. 80874

DATE 9-2-53

12 1/2 POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

ONC-112 HOWARD JOHNSON'S RESTAURANT /
ON THE TURNER TURNPIKE, BETWEEN
TULSA AND OKLAHOMA CITY, OKLA.

PRIVATE NO. BEFORE TITLE: ONC-112 PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG. BUFF WITH RED-BROWN TRIM. PALE YELLOW CURTAINS.

OKLA. FLAG IS BLUE & GOLD. SIGN ORANGE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1953	SEP 15 1953
SKETCH				
RETOUCHING	1-2 2-1	3	SEP 3 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	SEP 17 1953	OCT 1 1953
ARTIST DEPT.	72	3 1/2		10-21-53

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

OKLAHOMA NEWS CO., TULSA, OKLA. ✓

NO. 3CH1006

ORDER NO. 80874

DATE 9-2-53

12½" POST CARD

C.T. ART COLORTONE

WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ONC-113-INTERIOR OF HOWARD JOHNSON'S
RESTAURANT, ON THE TURNER
TURNPIKE BETWEEN TULSA AND
OKLAHOMA CITY, OKLA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

PRIVATE NO. BEFORE TITLE: ONC-113 PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW CANDY BARS IN COUNTER DISPLAY. CEILING MOTTLED LIGHT GREY. LIGHT
FIXTURES BRASS. HEAT VENTS WHITE. WALL VERY PALE GREEN. FLOOR LIGHT
GREY-BROWN. CHAIRS BLUE-GREEN. DECORATIONS, COUNTERS, ETC. ARE BUFF
OR VERY LIGHT BROWN. CURTAINS LIGHT YELLOW GREEN. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1953	SEP 1 1953
SKETCH				
RETOUCHING	6	5	SEP 3 1953	SEP 9 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	2	SEP 17 1953	SEP 30 1953
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 3CH1007

ORDER No. 80874

DATE 9-2-53

12½" M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MIDWAY STATION OVERPASS ON THE
TURNER TURNPIKE BETWEEN TULSA
AND OKLAHOMA CITY, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: ONC-114 PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OVERPASS WHITE. ENTRANCE TO OVERPASS BUFF & SILVER (TOP).
RESTAURANT BUFF & ORANGE SIGN. YELLOW-GREEN (PALE) CURTAINS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1953	SEP 9 - 1953
SKETCH				
RETOUCHING	1	34	SEP 3 1953	SEP 4 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	112	SEP 14 1953	SEP 25 1953
ARTIST DEPT.		130		9/25/53

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY MIDWAY GIFT SHOP

NO. 3CH1008

ORDER No. 80875

DATE 9-3-53

12 1/2 M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL

MIDWAY HOTEL AND BATHING BEACH
EAST SIDE CONNEAUT LAKE, PA.



PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE JUDGEMENT AS TO COLORS.

Sun Set

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 4 1953	SEP 9 - 1953
SKETCH				
RETOUCHING	2	3	SEP 4 1953	SEP 4 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	SEP 14 1953	SEP 29 1953
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MIDWAY GIFT SHOP

NO. 3CH1009

ORDER No. 80875

DATE 9-3-53

12 1/2" POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIDWAY HOTEL AND BATHING BEACH
EAST SIDE CONNEAUT LAKE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE JUDGEMENT AS TO COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 1953	
SKETCH				
RETOUCHING		2 1/2	SEP 4 1953	SEP 8 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			SEP 17 1953	OCT 5 1953
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MIDWAY GIFT SHOP /

NO. 3CH1010

ORDER No. 80875

DATE 9-3-53

12 1/2" POST CARDS

C.T. ART COLORTONE /

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIDWAY HOTEL AND BATHING BEACH,
EAST SIDE CONNEAUT LAKE, PA. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES /

IMPRINT

SAME AS ABOVE /

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BEACH IS GRASS GREEN. /

USE OWN JUDGMENT. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDY PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 4 1953	
SKETCH				
RETOUCHING	3	2	SEP 4 1953	SEP 4 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	SEP 14 1953	SEP 22 1953
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MIDWAY GIFT SHOP

NO. 3CH1011

ORDER No. 80875

DATE 9-3-53

12 1/2" M POST CARDS

C.T. ART COLORTONE / FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIDWAY HOTEL AND BATHING BEACH
EAST SIDE CONNEAUT LAKE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES /

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT IN MOON & MOONLIGHT SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND ☒ YES PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1953	SEP 14 1953
SKETCH				
RETOUCHING	2	3 1/2	SEP 4 1953	SEP 8 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			SEP 15 1953	
HAND COLOR PROOF	1/1	1 1/2		9/23/53
ARTIST DEPT.	42	9		11-27-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 3CH1012

ORDER NO. 80628

DATE 9-4-53

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL / SCENE ALONG U.S. ROUTE
40 IN WESTERN MARYLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13

R. M. to come

IMPRINT SAME AS ABOVE

Print no lower right corner (44)

Put plate # on front

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

USE BEST OF TWO PHOTOS

RETURN PHOTOS TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.		DATE COMPLETED
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			SEP	1953	
SKETCH					
RETOUCHING	2	1	SEP	9 1953	SEP 16 1953
REPHOTO			SEP	4 1953	SEP 9 1953
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING			SEP	14 1953	9-21-53
HAND COLOR PROOF	41	1/2			9/21/53
ARTIST DEPT.		9/2			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OPTICA MORFIN, HERMOSILLO, SONORA, MEXICO

NO. 30H1013

ORDER No. 80636

DATE 9-8-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT

NONE

USE WORDS "TARJETA POSTAL" FOR
"POST CARD"
PUT IN STAMP SPACE: "ESTAMPILLA"
Made in U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NEGATIVE ENCLOSED:

SEE INSTRUCTIONS ENCLOSED & ALSO COLORS MARKED
ON PHOTO.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1953	SEP 21 1953
SKETCH				
RETOUCHING	6	4	SEP 11 1953	SEP 15 1953
REPHOTO				SEP 11 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	12	SEP 22 1953	OCT 6 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1014

ORDER NO. 80634 DATE 9-8-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

EL RANCHO MOTEL
IDAHO FALLS, IDAHO

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EL RANCHO

SO. YELLOWSTONE HIGHWAY NO. 26-91-191
IDAHO FALLS, IDAHO

FRONT NO. 5

(All of this on address side)

R. M.

Yes ~~XXXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT: THE DOORS SHOULD
BE A BRIGHTER RED, AND THE STEPS ARE A
DARK GREEN.

COLOR DESCRIPTION

FOLLOW SKETCH - WITH EXCEPTIONS NOTED
ABOVE.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

2 Replicas 5x7
L.O.
Ref. 7
10-2-53 H.C. 2 1/4
L.A. 11 1/2

as given
OK

OK Blue Impresso

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1015 ORDER NO. 80637 DATE 9-8-53

CUSTOMER DIXIELAND MOTEL
MARIETTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DIXIELAND MOTEL

U.S. HWY. 41, MARIETTA, GA.

16 MILES NORTH OF ATLANTA, GA.

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NEGATIVE ENCLOSED: ✓

FOLLOW TISSUE OVERLAY ✓

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ✓

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

3

PHOTO USED FOR

1-587 Print

Rev 4

SHAW'S 501 1/2

LA 842

ADDL ART WORK
587 PRINT 1.90

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1016 ORDER NO. 80647 DATE 9-8-53

CUSTOMER THE KENTUCKY HOUSE
DELRAY BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE KENTUCKY HOUSE AND COTTAGES
DELRAY BEACH, FLORIDA

FRONT NO. 5

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED ON PHOTO. /

ON TITLE THE NAME OF THE HOTEL TO BE IN SCRIPT.

COLOR DESCRIPTION

COLORS TO BE SIMILAR TO CARD (5BH1169) ENCLOSED
BUILDINGS ARE CREAM COLOR. /

COLORS OF YARD FURNITURE, HAMMOCKS, AND UMBRELLAS ARE LEFT TO
YOUR GOOD JUDGMENT. /

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 4 1/2
H.C. 1 1/2
L.A. 9 1/2

CP

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1017 ORDER NO. 80657 DATE 9-9-53

CUSTOMER JOHN W. NOLAN
GARDEN CITY, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NOLAN'S LIPPIZZANS ON PARADE —

NOLAN'S LIPPIZZAN STABLES

GARDEN CITY, KANSAS

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NOX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH MARKED #1

Watch Green Trousers
on Girl

COLOR DESCRIPTION

FOLLOW SKETCH: SEE KODACHROME PRINT AND TRANSPARENCY FOR SOME COLORS.

LIPP. STALLION: WHITE HORSE WITH BLACK SKIN. RED BRAID IN MANE AND

BANDAGES ON LEGS. ~~BRIDLE~~ BRIDLE SILVER & DARK BROWN #57. GIRL

ON HORSE — JODPHERS & TIE #60. SHIRT-WHITE. BOOTS & HAIR #57.

L. STALLION-LEVADE: WHITE HORSE WITH BLACK SKIN AND HOOVES, OTHERWISE AS
IN COLORED PHOTO.

RETURN TRANSPARENCY & KODACHROME REINT TO CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

2 Repro photos

L.O.

1

Ret.

3

L.C.

45 1/2

L.A.

9

as quoted #

CP2.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1018 ORDER NO. 80670 DATE 9-10-53

CUSTOMER
J. A. SYKORA
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT-FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HOLLY HILL COURT - 215 HOLLY ST.
HOT SPRINGS, ARKANSAS
10 pl. caps

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE WIRES, POST AND CAR.

TITLE TO BE IN PANEL AT BOTTOM AS PER LAYOUT.

COLOR DESCRIPTION

NOTE KODACOLOR PRINT FOR COLORS: ROOF #43
STONE WALL #13-#39
HOUSE WALLS #17 (slightly lighter)
FOLIAGE & TREES #57-#38-#68

(no color in Bldg)

PHOTO RETURNED

TO

PHOTO USED FOR

Plt 4
Plt 45 110 12
Plt 53

CP.

(F)

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 3CH1019

ORDER NO. 80678

DATE 9-10-53

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

Upper:

TITLE IN FULL: EDGEWATER GULF HOTEL,
MIDWAY BETWEEN GULFPORT AND BILOXI,
EDGEWATER PARK, MISS.

Lower: FRONT VIEW SHOWING THE GULF
OF MEXICO, SAND BEACH, AND BEACH
BOULEVARD, HIGHWAY U.S.90 (OLD
SPANISH TRAIL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1731. MAKEOVER AS SKETCHED.

FOLLOW CARD 1CH1731 FOR COLORS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1953	SEP 23 1953
SKETCH				
RETOUCHING	6	3	SEP 11 1953	SEP 17 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			SEP 23 1953	SEP 30 1953
HAND COLOR PROOF	41	13		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Ok Blue
Impressum*

(F)

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 3CH1020

ORDER No. 80678

DATE 9-10-53

25 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *same as*

3CH1019

TITLE IN FULL Upper: EDGEWATER GULF HOTEL, MIDWAY BETWEEN GULFPORT AND BILOXI, EDGEWATER PARK, MISS.

IMPRINT NONE

Lower: FRONT VIEW SHOWING THE GULF OF MEXICO, SAND BEACH, AND BEACH BOULEVARD, HIGHWAY U.S. 90 (OLD SPANISH TRAIL)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Negative marked 1-A)

SHOW SOME WATER IN FRONT OF SEAWALL - USE ABOUT HALF OF THE SAND BEACH FOR WATER AND SHOW UMBRELLAS AND PEOPLE, AND ADD ABOUT A DOZEN MORE CARS WITH ABOUT 3 or 4 HEADED UP INTO THE EDGEWATER GULF HOTEL DRIVE. (SEE SKETCH FOR 3CH1019)

FOLLOW CARD 1CH1731 FOR COLORS.

3CH1019

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 18 1953	SEP 21 1953
SKETCH			SEP 11 1953	SEP 18 1953
RETOUCHING	6	1/4		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1/4	SEP 23 1953	OCT 2 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Reg ret 5/25/54

EDGEWATER
GULF HOTEL, EDGEWATER PARK, MISS.

NO. 3CH1021

ORDER No. 80678

DATE 9-10-53

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

Upper:

TITLE IN FULL EDgewater GULF HOTEL,
MIDWAY BETWEEN GULFPORT AND BILOXI,
EDGEWATER PARK, MISS.

Lower: FRONT VIEW SHOWING THE GULF
OF MEXICO, SAND BEACH, AND BEACH
BOULEVARD, HIGHWAY U.S. 90 (OLD
SPANISH TRAIL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *same as*
3C-H1019

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Negative marked 1-B)

SHOW SOME WATER IN FRONT OF SEAWALL: USE ABOUT HALF OF THE SAND
BEACH FOR WATER AND SHOW UMBRELLAS AND PEOPLE, AND ADD ABOUT A
DOZEN MORE CARS WITH ABOUT 3 or 4 HEADED UP INTO THE EDGEWATER
GULF HOTEL DRIVE. (SEE SKETCH FOR 3CH1019)
FOLLOW CARD 1CH1731 FOR COLORS.
3CH1019

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 18 1953	SEP 22 1953
SKETCH				
RETOUCHING	6	4	SEP 11 1953	SEP 18 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41		SEP 23 1953	SEP 30 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Reg. ret 9/24/54

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 3CH1022

ORDER No. 80690

DATE 9-14-53

25 / M POST CARDS C.T.ART COLORTONE / FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES /

TITLE IN FULL SA.73-2
OLDEST HOUSE, ST. FRANCIS
STREET / ST. AUGUSTINE, FLORIDA /
/ "SIGHTSEEING VIA HORSE and BUGGY" /

IMPRINT

SAME AS ABOVE /

Private # before title: SA.73 /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - ALSO CARDS (9AHL317 & 1CK298)

YES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1953	SEP 24 1953
SKETCH				
RETOUCHING		4 1/2	SEP 15 1953	SEP 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	SEP 29 1953 10-5-53	OCT 2 1953 10-5-53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DUVAL NEWS COMPANY, JACKSONVILLE, FLA. /

NO. 3CH1023

ORDER No. 80690

DATE 9-14-53

25 / M POST CARDS C.T. ART COLORTONE / FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LAKE IN RIVERSIDE PARK,
JACKSONVILLE, FLORIDA /

Private # before title: 41. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES / HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 28 1953	SEP 28 1953
SKETCH				
RETOUCHING	6	3	SEP 15 1953	SEP 28 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

PHOTO BY ROBERT E. FISHER

NO. 3CH1024

ORDER No. 80690

DATE 9-14-53

25/ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GATOR BOWL,
JACKSONVILLE, FLORIDA

Private # before title: 42

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED:

FOLLOW TISSUE OVERLAY

ALSO CARD ENCLOSED 9BH1820

*Watch Border of
red flowers
around bowl
(Bk taken out)*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Wm. J. J. J.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			9-28-53	SEP 30 1953
SKETCH				
RETOUCHING		2 1/2	SEP 15 1953	SEP 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		2 1/2	SEP 29 1953	OCT 6 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1025

ORDER NO. 80691 DATE 9-14-53

DEPT.

DATE COMPLETED

CUSTOMER

HOTEL NILES
NILES, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25/ M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

NILES MOTEL
~~7139 MILWAUKEE AVE.~~
NILES, ILL. ✓

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT, AND GROUPING. ✓

SEE TISSUE OVERLAY ON PHOTOS ✓

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON PHOTOS. ✓

CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15/52

PHOTO RETURNED

TO

PHOTO USED FOR

3 Repholes 5x7

L.O.

1

Rel.

7

L.C.

2 1/4

L.O.

123/4

as quoted

eq

Red Imprint

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1026 ORDER NO. 80701 DATE 9-14-53

CUSTOMER GRAND VIEW HOSPITAL
DAYTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Grandview Hospital)

REMOVE — WIRES, AND "NO PARKING" SIGN AT END OF WALK.

THE CAP ON TOP OF THE BUILDING, AND CAP ON TOP OF STANDS ABOVE BUILDING
AND CASING AROUND THE WINDOWS ARE CONCRETE. WINDOW FRAMES ARE ALUMINUM.
STAIR RAILINGS, DOOR FRAMING, AND GROOVED STRIP ABOVE DOOR ARE ALUMINUM.

COLOR DESCRIPTION

LIGHT STONE SQUARES BETWEEN WINDOWS ARE #39. MAKE DARKER STONES ONE
SHADE DARKER. JUST BELOW GROOVED ALUMINUM STRIP ABOVE THE DOOR, MATERIAL
IS STONE. ALSO SPACE ABOVE GROOVED ALUMINUM STRIP EXTENDING TO FIRST
WINDOW IS STONE. CURTAINS AT ENTRANCE TO BUILDING ARE #3 BLUE. THE WALK,
STAIRS, FLOWER STANDS ARE ALL CONCRETE. GREEN SHRUBS IN FLOWER STANDS ON
STAIRWAY. LAMP POST #67 GREEN, SHADE IS WHITE, TOP ON LAMP SHADE IS BLACK.
THE LIGHT BOX ON END OF WALK #67 GREEN. LIGHT BLUE SKY, WHITE CLOUDS (make
clouds a little irregular instead of white balls). BRICKS ON THE BUILDING
ARE #36 WITH DARKER BRICKS MIXED IN WHICH ARE #26. GREEN GRASS ON LAWN
AND DARK GREEN SHRUBS. COLOR BRICKS IN STREET TO BLEND WITH COLOR SCHEME.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. - 3 1/2
HC - 1 1/2
La - 9 1/2
40-9-30-53

CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1027 ORDER NO. 80702 DATE 9-14-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER Archer-Hoyne Federal Savings & Loan Ass'n.,
Chicago, Illinois

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ARCHER-HOYNE FEDERAL SAVINGS
AND LOAN ASSOCIATION — 3521 S. ARCHER

AVE. CHICAGO 9, ILL.

PHONE FRONTIER 6-1234

16 Panel

FRONT NO. 6

(All of this on address side)

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ENCLOSED FOR 2-VIEW CARD. CROP #1 PHOTO AS MASKED
OFF. TAKE OUT CARS.

COLOR DESCRIPTION

SEE COLORED DRAWINGS FOR COLOR GUIDE ON BOTH PICTURES.

Photo in
3CH1028

2. 5x7 Rephotos
L.O. - 1 in.
Ret. - 6 1/2 in.
JCH - 13/12/1
LA - 10 10/19

grouping and
rephotos 21.75
incl. cam.

CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1028 ORDER NO. 80703 DATE 9-14-53

CUSTOMER
Archer-Hoyne Federal Savings & Loan Ass'n.
Chicago, Illinois

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
ARCHER-HOYNE FEDERAL SAVINGS
AND LOAN ASSOCIATION - [3521 S. ARCHER
AVE. CHICAGO 9, ILL.
PHONE FRONTIER 6-12347

FRONT NO. NO
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 3CH1027. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

Art Work Ret to Archer Hoyne 12/15/58 C. D. Cert mail

USE PHOTO FROM 3CH1027. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

PHOTO RETURNED

TO

PHOTO USED FOR

La. 1/2
La 2 1/2

as quoted

NO. 3CH1029

DISTRIBUTED BY NIAGARA CAVE CORP., HARMONY, MINN. ORDER NO 80705

DATE 9-15-53

6½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FLIRTATION WALK,
NIAGARA CAVE, HARMONY, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES, same as
1CH1457

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REVERSE TYPE FOR TITLE:

SOFT COLORS - TAN COLORS MOSTLY.

(Refer card 1CH1457)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1953	
SKETCH				
RETOUCHING	10	1	SEP 15 1953	SEP 17 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	SEP 23 1953	OCT 5 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH1030

DISTRIBUTED BY NIAGARA CAVE CORP., HARMONY, MINN. ORDER No. 80705

DATE 9-15-53

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE


(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT NO. 1	R. M. YES <i>same as 1CH1457</i>
TITLE IN FULL /WISHING WELL/ NIAGARA CAVE, HARMONY, MINN. <i>split into 2</i>		IMPRINT SAME AS ABOVE	
			

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REVERSE TYPE FOR TITLE:

SOFT COLORS - TANS MOSTLY.
(Refer card 1CH1457)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1953	
SKETCH				
RETOUCHING	10	1 1/2	SEP 15 1953	SEP 17 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	SEP 23 1953	10/6/53 <i>Done</i>
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 3CH1031

DISTRIBUTED BY NIAGARA CAVE CORP., HARMONY, MINN. ORDER No. 80705

DATE 9-15-53

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL /DEVIL'S CANYON/
/ NIAGARA CAVE, HARMONY, MINN. /

8 ppl. ital. color



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES same as 1CH1457

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REVERSE TYPE TITLE:

SOFT COLORS - TAN'S MOSTLY.

(Refer card 1CH1457)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1953	
SKETCH				
RETOUCHING	10	1	SEP 15 1953	SEP 17 1953
REPHOTO				
PHOTO-LITHO			SEP 23 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY NIAGARA CAVE CORP., HARMONY, MINN.

NO. 3CH1032

ORDER No 80705

DATE 9-15-53

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES same as 1CH1457

TITLE IN FULL / CRYSTAL WEDDING CHAPEL /
NIAGARA CAVE, HARMONY, MINN. /
8 gel. nitel.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW SIGN. REMOVE PEOPLE, AND LARGE WIRES SHOWING.

SOFT COLORS - TAN'S MOSTLY.

(Refer card 1CH1457)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1953	SEP 23 1953
SKETCH				
RETOUCHING	10	2 1/2	SEP 15 1953	SEP 17 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			SEP 23 1953	OCT 2 1953
HAND COLOR PROOF	40	1 3/4	10-5-53	10-5-53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1033 ORDER NO. 80706 DATE 9-15-53

CUSTOMER HILLTOP MOTEL
NEW BUFFALO, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JUDY'S LOG CABIN MOTEL

U. S. 12

NEW BUFFALO, MICH.

FRONT NO. 5

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

SEP 29 1953

VERY RUSH - MUST HAVE
PROOF 9/23/53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1034 ORDER NO. 80711 DATE 9-15-53

CUSTOMER BAYOU SANITARIUM
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VIEW OF ENTRANCE TO

BAYOU SANITARIUM

4151 FOURTH STREET, SOUTH ST. PETERSBURG,

FLORIDA

A.G. MEISTER, R.N., OWNER-MANAGER

FRONT NO. 5

(All of this on address side)

R. M.

Yes

MAX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN PANEL AT BOTTOM.

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1035 ORDER NO. 80710 DATE 9-15-53

CUSTOMER PERRY COURT
PERRY, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PERRY COURT
PERRY, GA.

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT: MAKE ALL ROOFS GREEN.

COLOR DESCRIPTION

FOLLOW SKETCH — EXCEPTION NOTED ABOVE

PHOTO PROPERTY OF C. T. & CO. —

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6
21 10-16-53 H.C.
L.A. 1 1/2
9

CP

OK Blue Impression

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1036 ORDER NO. 80730 DATE 9-16-53

CUSTOMER
BOONE'S MOTEL
SEATTLE, WASHINGTON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BOONE'S MOTEL
9723 AURORA AVE., HIGHWAY 99,
SEATTLE 3, WASHINGTON

FRONT NO. 5 (All of this on address side) R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

to

PHOTO USED FOR

2 prints 5x7

Ref. 6 1/2
H. C. 1 1/2
L. R. 9 1/2

as quoted

Ex

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1037 ORDER NO. 80726 DATE 9-16-53

CUSTOMER MASTERCRAFT FURNITURE CO.,
PITTSBURGH, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes ~~XXXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Mastercraft Furniture Co.)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
Ret. 3 1/2
M.H.C. 45 3/4
L.A. 5

CA

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1038 ORDER NO. 80890 DATE 9-17-53

CUSTOMER STATE PLANTERS BANK & TRUST CO.,
RICHMOND, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SUMMIT AND BROAD OFFICE,
STATE-PLANTERS BANK AND TRUST COMPANY,
RICHMOND, VIRGINIA

FRONT NO. SPEC. (All of this on address side)
R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
TAKE OFF STAMP SPACE & WORDS "POST
CARD" ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT TELEPHONE POLE & WIRES
(2 PHOTOGRAPH(S))

MAKE UP FRONT

COLOR DESCRIPTION

BUILDING IS DARK RED BRICK. ENTRANCE, WINDOW TRIM AND DORMERS-WHITE.
BLACK WROUGHT IRON ON BASE OF WINDOWS. LIGHT POLES IN FRONT AND SIDE
OF BUILDING-BLACK BASE AND BLACK TRIM AROUND GLASS. ENTRANCE DOORS
ARE BROWN WITH BRASS KICKPLATES. ROOF IS DARK GREY.

SIGN ACROSS TOP OF ENTRANCE - BLACK LETTERING. ABOVE EACH WINDOW
THE BRICKS ARE LAID OPPOSITE OF BUILDING BRICK AND THEIR COLOR IS A
LIGHTER RED BRICK. LANDSCAPE WITH GREEN GRASS AND GREEN SHRUBS.
NO FLOWERS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1039 ORDER NO. 80891 DATE 9-17-53

CUSTOMER STATE PLANTERS BANK & TRUST CO.,
RICHMOND, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOMBARDY AND BROAD OFFICE,
STATE-PLANTERS BANK AND TRUST COMPANY,
RICHMOND, VIRGINIA

FRONT NO. SPEC. R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
TAKE OFF STAMP SPACE & WORDS "POST
CARD" ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(2 PHOTOGRAPHS)

MAKE UP FRONT.

COLOR DESCRIPTION

WHITE BRICK BUILDING WITH BLACK MARBLE BASE AND ENTRANCE.
INSIGNIAS, (MARKED 1) - GREY. WINDOW WOOD TRIM-DARK GREEN.
NIGHT DEPOSITORY (MARKED 2) - BRASS. TWO SIGNS (MARKED 3) - BRASS LETTERS
& TRIM ON BLACK BACKGROUND. SIGN OVER ENTRANCE (MARKED 4) - BLACK LETTERS
ON SILVER BACKGROUND. TOP TRIM OF BUILDING - GREY CEMENT.
FRONT DOOR TRIM (MARKED 5) - BROWN.

PHOTO RETURNED

to

PHOTO USED FOR

2 Ret. 44
H.C. 1/2
L.A. 9

photo in 30K1620
as quoted

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1040 ORDER NO. 80891 DATE 9-17-53

CUSTOMER

STATE PLANTERS BANK & TRUST CO.,
RICHMOND, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 25th AND BROAD OFFICE

STATE-PLANTERS BANK AND TRUST COMPANY
RICHMOND, VIRGINIA

FRONT NO. SPEC.

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

TAKE OFF STAMP SPACE & WORDS "POST
CARD" ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(2 PHOTOGRAPHS)

MAKE UP FRONT.

COLOR DESCRIPTION

WALLS (MARKED 1) - #27. WOODWORK (Marked 2)-#47. SAFE (marked 3)-CHROME.
CLOCK-WHITE FACE WITH DARK BROWN OUTER TRIM. CEILING #15. FLOURESCENT
LIGHT FIXTURES-CHROME TRIM. CENTER PILLAR #27 WITH BOTTOM TRIM #47.
TELLER COUNTERS (Marked 4)-LIME OAK #55. RAILING & DESKS, IN LOWER RIGHT
CORNER(marked 4) -LIME OAK #55. CHAIRS -#47. BRASS TRIM ON LEDGE AROUND
CENTER PILLAR(marked 5). FLOOR-PASTEL BLUE TRIM AROUND MOTTLED GREY SQUARES.
LEDGES & BASES OF TELLERS COUNTERS(marked 6)-MOTTLED GREY MARBLE.
PASTEL GREEN DRAPES ON WINDOWS #19.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5
Potts H. C. 45 13/4
L. C. 11

as quoted

Ep

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1041 ORDER NO. 80895 DATE 9-17-53

CUSTOMER KING'S STUDIO
JAMESTOWN, NORTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DAKOTA MOTEL — 10 pt. cap

JAMESTOWN, NORTH DAKOTA — 6 pt. cap

FRONT NO. 5 R. M. Yes ~~xxx~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BUILDINGS ARE WHITE, GREEN ROOF AND TRIM.
FLOWERS AROUND THE COTTAGES AND IN THE
FOREGROUND MAY BE COLORED FOR BEST APPEARANCE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

Ret. 4 1/2
#40-10-2-53
La 8 3/4

Ch

W

41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1042 ORDER NO. 80896 DATE 9-17-53

CUSTOMER
ROYAL MOTEL
DAYTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED
TO

6 1/2 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE ART EOLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
ROYAL MOTEL — — —
DAYTON, OHIO

FRONT NO. NO

(All of this on address side)

R. M. Yes ~~NOX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 3CH743. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 3CH743. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

PHOTO USED FOR

Mr. Han -
Watch Position title
in lower plate
Lettering of the
Green

L.O. 1/2
L.O. 2 1/2

as quoted to

Ep

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

TM-4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1043 ORDER NO. 80897 DATE 9-17-53

CUSTOMER RANCH HOUSE MOTEL
TEHACHAPI, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full • RANCH HOUSE MOTEL
TEHACHAPI, CALIFORNIA
Phone TAYLOR 2-4561

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM TRANSPARENCY.

FOLLOW SKETCH

REMOVE — BILLBOARD SIGNS, HOSE IN THE LAWN.

ADD FLOWERS IN PLANTING BOXES, FLOWERS BEHIND RAIL FENCE,
IVY ON FENCE. PAVE ROAD IN FRONT OF RAIL FENCE.
... ETC.

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROMES TO CUSTOMER(3)

NO
YES
RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

*Rephoto from
Kodachrome. Transp.*

*Ref. 4 1/2
Jm H.C. 1 1/2 41
L.A. 9*

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1044 ORDER NO. 80909 DATE 9-18-53

CUSTOMER

MASTER COAL & COKE CO.,
DAYTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Master Coal)

FOLLOW SKETCH - EXCEPT: THE SMALL BOX ON OUTSIDE OF EENCE
ON INSERT SHOULD BE #2 RED. SEE OVERLAY.

COLOR DESCRIPTION

FOLLOW SKETCH - WITH EXCEPTION ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5x7 Reprints

L.O. 1/2
Ref. 6 1/2
H.C. 2
L.A. 11

21 10-7-53

as quoted &
CB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1045 ORDER NO. 80924 DATE 9-18-53

CUSTOMER PAUL J. COSTULAS & CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUS.CARDS SIZE 3 1/2 X 2 1/4"

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COSTULAS
NEON SIGNS
SPECTACULARS
OUTDOOR CLOCKS

FRONT NO. NO

R. M.

Yes

NA

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

BUS CARD

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Book
PHOTO-LITHO		
COMPOSING		
ART DEPT.		

sparging black negative 1/2 hr.
now hand color 1 1/4 hr. 41

DISTRIBUTED BY CRYSTAL CITY

NO. 3CH1046

ORDER No. 80928

DATE 9-21-53

12½ M POST CARDS

C.T. ART COLORTONE

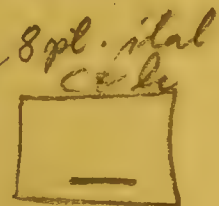
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FROZEN NIAGARA FALLS



use title in picture

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

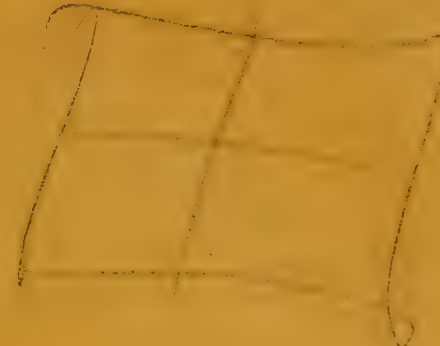
SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

ATTENTION

2 Subjects or
Order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.



Color match for 30 N1047 upper left picture

~~FOLLOW LARGE COLORED NEGATIVE FOR COLORS.~~

Return negatives to: Mr. M. L. C. Smith, Crystal City Caves,
St. Elmo RFD, Chattanooga, Tenn.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

COLORMATCH

*upper left
of 30 N1047*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5 1954	JAN 13 1954
SKETCH		0	JAN 15 1954	
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			JAN 15 1954	FEB 11 54
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1/12		FEB 19 54
ARTIST DEPT.	42	1/12		FEB 19 54

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE

By

DATE Photo Returned to Customer

WATCH

TITLES
ON COLOR NEGS

DISTRIBUTED BY CRYSTAL CITY

NO. 3CH1047

ORDER No. 80928

DATE 9-21-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

MOSES ON MOUNT SINAI

IMPRINT SAME AS ABOVE

Titles as in picture

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LARGE COLORED NEGATIVE FOR COLORS

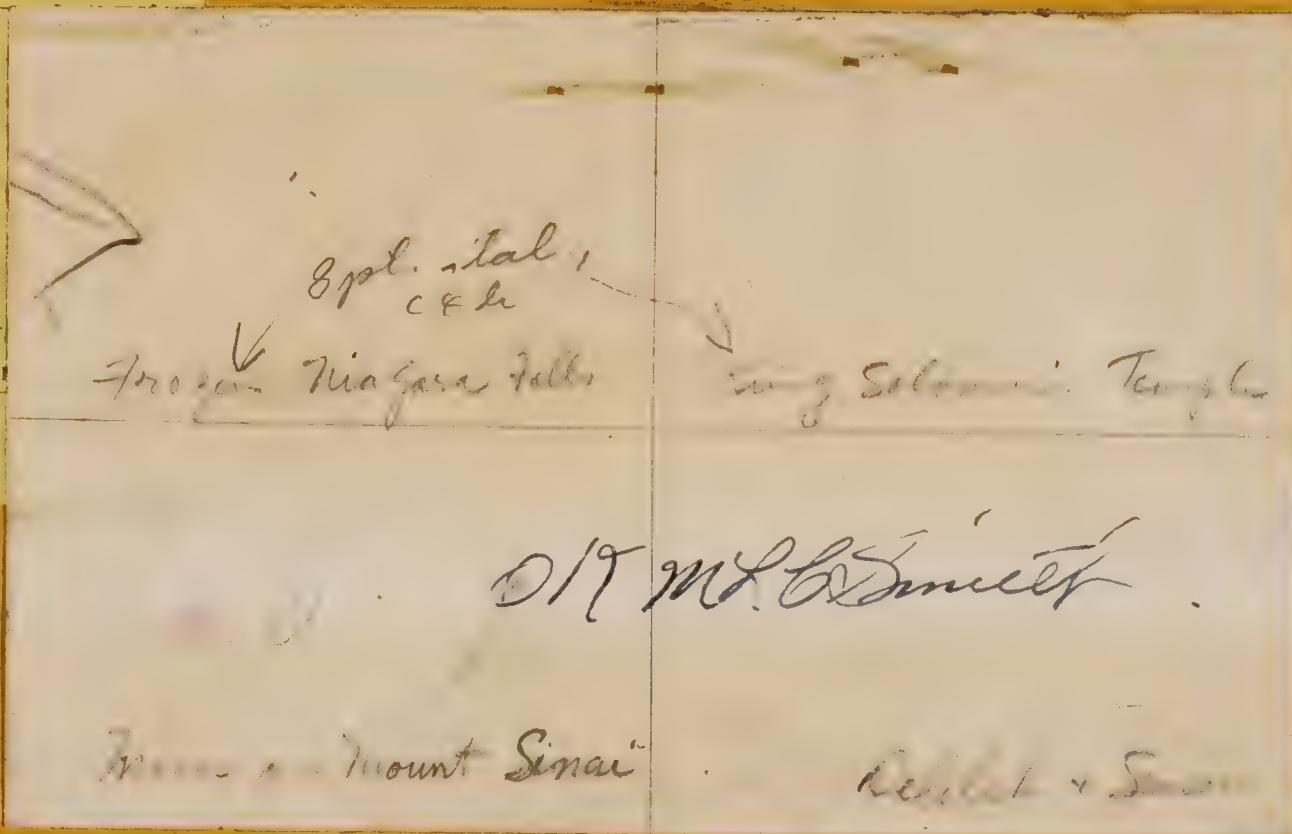
Return negatives to: Mr. M.L.C. Smith, Crystal City Cages,
St. Elmo RFD, Chattanooga, Tenn.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5 1954	JAN 13 1954
SKETCH	2	1	JAN 15 1954	
RETOUCHING	2	3		
REPHOTO				
PHOTO-LITHO			JAN 27 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	2	FEB 18 54	
ARTIST DEPT.	42	12	FEB 18 54	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

By _____ By _____

WATCH
TITLES

ON COLOR NEGS

*Old negs
Baker*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1048 ORDER NO. 80931 DATE 9-21-53

CUSTOMER QUEEN OF ALL SAINTS CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes/XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Queen of all Saints Church)

MAKE REPHOTO FROM LARGE FRAMED PICTURE

COLOR DESCRIPTION

FOR COLORS — REFER TO LARGE FRAMED PICTURE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

8x10 Rephoto
from colored copy

Ret. 6 1/2
D.C. 2 1/4
L.C. 10 3/4

as quoted \$

new
Blk neg
new offprint

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1049 ORDER NO. 80930 DATE 9-21-53

CUSTOMER

GOLDEN SANDS HOTEL COURT
MICHIGAN CITY, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Golden Sands Hotel Court)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Blk Ret. 5 1/2
21-10-2053 H.C. 1 1/2
L.A. 9

Ch

OK Blue Singer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1050 ORDER NO. 80947 DATE 9-22-53

CUSTOMER THE RED DOOR
BENNINGTON, VERMONT

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE RED DOOR CABINS and MOTEL — 10 gpl
POWNALE CENTER, VT. capr

FRONT NO. 5 R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED ON PHOTO.

COLOR DESCRIPTION

CABIN DOORS & SHUTTERS #2. ALL ROOFS #62. ALL BUILDINGS & FLAGPOLE-WHITE,
ALSO LAMP POST. FLAG TO BE FLYING ON POLE — USUAL COLORS. LAMP TRIM ON
POST- BLACK. TREES ARE VARYING SHADES OF GREEN — WITH PINES, DARKEST.
LAWN #29, 45. SHRUBBERY #67. LAWN CHAIRS: WHITE, RED #2 and GREEN #19.
SKY #3 — PUT IN CLOUDS. HOUSE IN BACKGROUND #59, WHITE TRIM, ROOF #62.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

3M-4-15-52

1 Print
Rt 3
H C 102
La 9

1 Print 1.90

W

2

GRAFTON SOUVENIR, GRAFTON, W. VA.

NO. 3CH1051

ORDER No. 80955

DATE 9-23-53

12½^M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL
BIRD'S EYE VIEW OF
ROMNEY, WEST VIRGINIA, SHOWING
SOUTH BRANCH VALLEY.

IMPRINT
SAME AS ABOVE

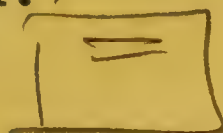


PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS.
ON RIGHT - BUILDINGS ARE RED BRICK WITH WHITE TRIM.
CENTER - RED BRICK WITH GREY. ON LEFT - RED AND GRAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1953	SEP 29 1953
SKETCH				
RETOUCHING		2	SEP 24 1953	SEP 29 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 3/4	SEP 25 1953	SEP 19 1953
ARTIST DEPT.		10 min		10/21/53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GRAFTON SOUVENIR, GRAFTON, W. VA.

NO. 3CH1052

ORDER No. 80955

DATE 9-23-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL APPLE ORCHARD NEAR
ROMNEY, WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CLEAN UP GRASS IN FOREGROUND. ADD CLOUDS

BRIGHT COLORED CLOTHES ON GIRLS. APPLE BLOSSOMS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 23 1953	
SKETCH				
RETOUCHING	2	3 1/4	SEP 24 1953	SEP 28 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	SEP 29 1953	OCT 6 1953
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GRAFTON SOUVENIR, GRAFTON, W. VA.

NO. 3CH1053

ORDER NO. 80955

DATE 9-23-53

12½ M POST CARDS G.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NORTH FORK VALLEY NEAR
JUDY'S GAP, WEST VIRGINIA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS.

RED, WHITE FARM BUILDINGS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____ ESTIMATE
Date _____ AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 23 1953	SEP 28 1953
SKETCH				
RETOUCHING	10	1	SEP 24 1953	SEP 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	SEP 29 1953	OCT 2 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GRAFTON SOUVENIR, GRAFTON, W. VA.

NO. 3CH1054.

ORDER No 80955

DATE 9-23-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GERMANY VALLEY FROM A
POINT ON U. S. 33 NEAR
FRANKLIN, WEST VIRGINIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS.

SIGN IS BLACK LETTERING ON SILVER, WITH BLACK
BASE, AND BLACK TRIM ALL AROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 23 1953	
SKETCH				
RETOUCHING	✓	2 1/2	SEP 24 1953	SEP 28 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	SEP 29 1953	OCT 2 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

GRAFTON SOUVENIR, GRAFTON, W. VA.

NO. 3CH1055

ORDER NO. 80955

DATE 9-23-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL
NORTH FORK VALLEY
BETWEEN SPRUCE KNOB AND GERMANY
VALLEY, WEST VIRGINIA.

IMPRINT
SAME AS ABOVE



RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF
CUST.

ADD CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 28 1953	SEP 28 1953
SKETCH				
RETOUCHING	10	1	SEP 2 1953	SEP 2 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	142	SEP 29 1953	OCT 2 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 3CH1056

DISTRIBUTED BY WOLF STUDIO, MANHATTAN, KANSAS

ORDER No. 80971

DATE 9-24-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL / THE FIELD HOUSE,
K. S. C.,
/ MANHATTAN, KANSAS /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ~~to come~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT MAN ON WALK, ALSO LIGHT POLES AND WIRES.

MAKE BUILDING VERY PLAIN ON THE FRONT AND SIDE ENTRANCES.

SEE ENCLOSED CARD FOR COLOR OF STONE.
(9A669)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 24 1953	SEP 30 1953
SKETCH				
RETOUCHING		3 1/2	SEP 24 1953	SEP 29 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	OCT 5 1953	OCT 19 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

VALDOSTA CIGAR & TOBACCO CO., VALDOSTA,
GA., DISTRIBUTORS

NO. 3CH1057

ORDER No. 80972

DATE 9-24-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL /GARDEN CENTER/
/VALDOSTA, GA./

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-~~60-60~~

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY
(NEGATIVE ENCLOSED)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 27 1953	SEP 30 1953
SKETCH				
RETOUCHING		3	SEP 28 1953	SEP 29 1953
REPHOTO			SEP 28 1953	SEP 28 1953
PHOTO-LITHO			OCT 6 1953	
BLEUPRINT				OCT 9 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1		10-16-53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

VALDOSTA CIGAR & TOBACCO CO., VALDOSTA,
GA., DISTRIBUTORS

NO. 3CH1058

ORDER NO. 80972

DATE 9-24-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LOWNDES COUNTY AND
VALDOSTA LIVESTOCK AUDITORIUM,
VALDOSTA, GA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES- to come

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY
(NEGATIVE ENCLOSED),

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1953	OCT 2 1953
SKETCH				
RETOUCHING	10	2½	SEP 24 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO			OCT 6 1953	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½		10/1/53
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

VALDOSTA CIGAR & TOBACCO CO., VALDOSTA, GA.,
DISTRIBUTORS

NO. 3CH1059

ORDER No. 80972

DATE 9-24-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-

TITLE IN FULL VALDOSTA STATE COLLEGE,
ADMINISTRATION BUILDING,
VALDOSTA, GA.

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY
(NEGATIVE ENCLOSED)

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 20 1953	SEP 20 1953
SKETCH				
RETOUCHING	2	2 1/2	SEP 24 1953	SEP 28 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			SEP 29 1953	OCT 2 1953
HAND COLOR PROOF	4/1	1 1/2		5/5/53
ARTIST DEPT.		8-3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

VALDOSTA CIGAR & TOBACCO CO., VALDOSTA, GA.,
DISTRIBUTORS

NO. 3CH1060

ORDER No. 80972

DATE 9-24-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CHURCHES OF VALDOSTA,
GEORGIA

subtitle: FIRST PRESBYTERIAN CHURCH

subtitle: FIRST METHODIST CHURCH

subtitle: FIRST BAPTIST CHURCH

subtitle: LEE STREET BAPTIST CHURCH

subtitle: CHRIST CHURCH EPISCOPAL

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

GROUP VIEW OF 5 CHURCHES-ARRANGED SIMILAR TO CARD 3CH170
WITH ~~NAME~~ NAME OF EACH CHURCH WITH VIEW.

FOLLOW TISSUE OVERLAY ON EACH VIEW FOR
INSTRUCTIONS AND COLORS.

SUBMIT PENCIL SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1953	OCT 13 1953
SKETCH		2½	OCT 7 1953	OCT 12 1953
RETOUCHING		8		
REPHOTO				OCT 7 1953
PHOTO-LITHO			OCT 14 1953	
BLEUPRINT				OCT 28 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	2½	10-27-53	10-29-53
ARTIST DEPT.		1.5		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1061 ORDER NO. 80974 DATE 9-24-53

CUSTOMER PARK CITIES BAPTIST CHURCH
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
PARK CITIES BAPTIST CHURCH
3933 NORTH WEST PARKWAY
DALLAS, TEXAS

FRONT NO. 5

(All of this on address side)

R. M.

Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT — NOTE THAT THIS IS MADE FROM AN
ARCHITECTS DRAWING. DO NOT LOSE THIS EFFECT OR CHANGE THE
SKY TREATMENT.

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

X

3M-4-15-52

PHOTO RETURNED

to

PHOTO USED FOR

5x7 Rephot

L.O.

1

Ret.

5

L.C.

1 1/2

L.A.

9

21 10-753

res quoted 4

(5)

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1062 ORDER NO. 80980 DATE 9-24-53

CUSTOMER STAN LASSEN, INC.
BATTLE CREEK, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STAN LASSEN INC.
PONTIAC - CADILLAC
320 W. MICHIGAN AVE. — BATTLE CREEK,
MICHIGAN

FRONT NO. 5 R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow Layout FOLLOW SKETCH WITH EXCEPTIONS:

1. Roof line of building (exterior) is not very straight (actually it should be straight).
2. Sign on top of show room is not very legible.
3. "Stan Lassen" in front of show room is not legible.
4. Framework around "Stan Lassen Goodwill Used Cars" has ragged edges.
5. "Today's Special" could be a little better.
6. The Pontiac-Cadillac printing under Stan Lassen Inc. is not centered.
7. The drains in the Body Shop and the general view of mechanical shop in reality are straight.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS

PHOTO RETURNED

10

PHOTO USED FOR

8x10 Rephot
2-547

L.O.
Ret.
4.C.
L.A.

1
8
2 1/4
12 1/2

as quoted

Red Impression

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1063 ORDER NO. 80981 DATE 9-24-53

CUSTOMER
GEORGE WASHINGTON MOTOR COURT
FREDERICKSBURG, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
GEORGE WASHINGTON MOTOR COURT

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ X M X

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TWO VIEWS TO BE PLACED HORIZONTAL: 1st PHOTO(large)- TAKE OUT WIRES
AND POLES.

ON PICTURE SIDE OF CARD PUT THE
FOLLOWING SIGN EITHER IN SKY OR
CENTER: "GEORGE WASHINGTON
MOTOR COURT
ONE OF AMERICA'S FINE COURTS"
(see card enclosed),

2nd PHOTO(small)-REMOVE POSTS IN
FOREGROUND & TELEPHONE POST ON
LEFT. ALSO REMOVE TREES, ROOF OF
BUILDING & TELEPHONE POLE BEHIND
CABINS IN LEFT CENTER OF PHOTO.

COLOR DESCRIPTION

PHOTO(1st) ALL EXTERIORS, RED BRICK. RED BRICK PILLARS. GREY ROOF. TRIM
AROUND WINDOWS-WHITE. WHITE TRIM AROUND ROOF EDGES. WHITE TRIM ON PORCH
EDGES. BLACK IRON GRILLWORK. WHITE LOUVERS. WHITE PEAKS ABOVE PORCH.
WHITE SHUTTERS. WHITE CURB, STEPS & SIDEWALK. ALL CHIMNEYS-RED BRICK.
LANDSCAPE WITH GREEN GRASS & SHRUBS. NO FLOWERS. WHITE EAVES AND
DRAINPOUTS.

PHOTO(2nd) ALL EXTERIORS-RED BRICK, WHITE SHUTTERS, GREY ROOF. WHITE TRIM
ON ROOF EDGES & AROUND ENTRANCE. WHITE EAVES & DRAINPOUTS. GREEN CANOPY.
RED BRICK CHIMNEYS. WHITE CURBING. LIGHT POLES ARE GREY BASE WITH BLACK
FIXTURE. GREY CEMENT DRIVEWAYS. LANDSCAPE WITH GREEN GRASS & SHRUBS.
NO FLOWERS. TREES ON RIGHT IN FOLIAGE.

1-8x10

Lo 1

Plt 5

21-10-53

HC 2

La 103/4

WANT

as quoted H

Red Impression

W

F

LYNN H. BOYER, JR., WILDWOOD, N.J. ✓

NO. 3CH1064

ORDER No.

DATE 9-25-53

25 / M POST CARDS C.T. ART COLORTONE /

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CREST COMMUNITY
CHURCH, WILDWOOD CREST, N.J. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE-POLE, SIGN "HYMN SING", AND WIRE.
DRESS UP CURB. TRIM HEDGE. LANDSCAPE WITH BRIGHT GREEN GRASS WITH A
FEW GREEN SHRUBS. BRILLIANT WHITE STUCCO BUILDING, BLACK ROOF.
STAIRS & WINDOW LEDGES-BUFF BRICK. CHROME RAIN SPOUTS & EAVE TROUGHS.
BLACK WROT IRON RAILINGS. BRASS DOOR LATCHES. SIGN BETWEEN ENTRANCES-
WHITE LETTERING ON BLACK. LIGHT FIXTURES AT ENTRANCE-CHROME. GREY
CEMENT WALK. AMBER CATHEDRAL GLASS IN ALL WINDOWS. CURBS ARE GREY.
STREET-GREY. /

YES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1953	
SKETCH				
RETOUCHING	1	3 1/2		OCT 2 1953
REPHOTO				
PHOTO-LITHO			OCT 6 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		OCT 19 1953 10-20-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 3CH1065

ORDER No.

DATE 9-25-53

12 1/2 M POST CARDS C.T. ART COLORTONE / FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MEMORIAL CIRCLE,
VINELAND, N. J. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED CARD AS/GUIDE EXCEPT: PUT FLAG ON POLE.
CROSSES ARE WHITE - PUT SMALL FLAGS ON CROSSES. BASE OF FLAG POLE
AND GUN-WHITE CEMENT. FLAG POLE-WHITE WITH GOLD BALL ON TOP.
LIGHT GREY CURBING. /

YES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 20 1953	SEP 20 1953
SKETCH				
RETOUCHING	Y	2	SEP 28 1953	SEP 28 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH1066

DISTRIBUTED BY MORSE WHOLESALE, HOUSTON, TEXAS ORDER No. 81003

DATE 9-25-53

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HARRIS COUNTY COURT HOUSE,
HOUSTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POSTS, PARKING METERS, CARS AND PEDESTRIANS.
ADD FLAG.

LIGHT BUFF AND CONCRETE BUILDING. BROWN MARBLE TRIM AT BASE AND
AT WINDOWS ON LEFT (FRONT) SIDE.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	
SKETCH				
RETOUCHING		11/2	9-29-53	OCT 5 1953
REPHOTO			SEP 23 1953	SEP 23 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 12 1953	OCT 22 1953
HAND COLOR PROOF	4/6	112		NOV 24 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 12 1954

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1067 ORDER NO. 81007 DATE 9-28-53

CUSTOMER
P-K NEWS COMPANY
JUNCTION CITY, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
DODSON MOTEL
JUNCTION CITY, KANSAS

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH EXCEPT: CHANGE THE MORTAR ON
THE RED BRICK TO WHITE INSTEAD OF BLACK.

COLOR DESCRIPTION

FOLLOW SKETCH - EXCEPT AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

Ref. 6
Ann H.C. 1 1/2
L.A. 9

OK Blue Ink

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1068 ORDER NO. 81008 DATE 9-28-53

CUSTOMER AL BAILEY'S BURGUNDY INN
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Al Bailey's Burgundy Inn)'

FOLLOW COLORED PHOTO

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

5x7 Replate from Colored Copy

Ret 6

10/26-153 #40

18.75

man

Replate from
Colored copy and
add'l artwork 18.75
incl. comm.

41

I. & M. OTTENHEIMER, BALTIMORE, MD. ✓

NO. 3CH1069

ORDER No. 81119

DATE 9-28-53

25 / M POST CARDS

C.T. ART COLORTONE ✓

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 ✓

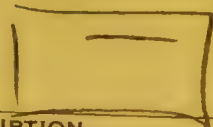
R. M. NO ✓

TITLE IN FULL

"U. S. O.", BALTIMORE, MARYLAND ✓

IMPRINT

SAME AS ABOVE ✓



RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUST.

COLORING INSTRUCTIONS ENCLOSED. ✓

YES ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1953	
SKETCH				
RETOUCHING		3 1/2	SEP 30 1953	OCT 6 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	OCT 12 1953 10-26-53	OCT 26 1953 10-27-53
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 3CH1070

ORDER No. 81121

DATE 9-28-53

25 ~~MM~~ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

M.134-5
TITLE IN FULL ROCK GATE PARK, "THE
HERMITS CASTLE" U.S.#1 - 25
MILES SOUTH OF MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: M.134

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE KODACHROME TRANSPARENCIES #3CK887 & 3CK888
FOR COLOR GUIDE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1953	OCT 1 1953
SKETCH				
RETOUCHING	2	1 1/2	SEP 29 1953	OCT 1 1953
REPHOTO				
PHOTO-LITHO			OCT 6 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	2 1/2	10-27-53	OCT 9 1953 10-27-53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 3CH1071

ORDER No. 81121

DATE 9-28-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

M.135-
TITLE IN FULL (ROCK GATE PARK, "THE
HERMITS CASTLE" U.S.#1 - 25 MILES
SOUTH OF MIAMI, FLORIDA)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: M.135

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCIES #3CK887 & 3CK888
FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1953	
SKETCH				
RETOUCHING	2	2	SEP. 29 1953	OCT 1 1953
REPHOTO				
PHOTO-LITHO			OCT 6 1953	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	2 1/2		OCT 20 1953 10-22-53 Pth
ARTIST DEPT.	41	10	11/17/53	14

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N. J.

NO. 3CH1072

ORDER No. 81136

DATE 9-29-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FISHING AT INLET,
POINT PLEASANT BEACH, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT BARRELS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 11 1953
SKETCH				
RETOUCHING		1 1/2	SEP 30 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	OCT 7 1953	OCT 12 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

UNION DISTRIBUTORS, INC., RED BANK, N. J.

NO. 3CH1073

ORDER No. 81136

DATE 9-29-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL BEACH SCENE, POINT
PLEASANT BEACH, N. J.

IMPRINT SAME AS ABOVE



RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

BRING OUT TRAIN. MACHINE DRAGGING LOG IS
YELLOW (Left foreground)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	
SKETCH				
RETOUCHING	2	2½	SEP 30 1953	OCT 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½	OCT 7 1953	OCT 12 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

UNION DISTRIBUTORS, INC., RED BANK, N. J.

NO. 3CH1074

ORDER No. 81136

DATE 9-29-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BIRD'S EYE VIEW, INLET,
POINT PLEASANT BEACH, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 5 1953
SKETCH				
RETOUCHING	3	2	SEP 30 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1/3	OCT 7 1953	OCT 12 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1075

ORDER No. 81136

DATE 9-29-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENE ALONG BOARDWALK,
POINT PLEASANT BEACH, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE THIS VIEW A NIGHT SCENE: SIGNS: "HERMAN'S" - RED.
"AMUSEMENT" - GREEN. "RIDES-GOLF & GIFTS" - RED. "PIZZA PIE"-WHITE
WHITE BORDER. "SKOOTER" SIGN-RED. BUILDING IS WHITE. "GOLF
SHED - GREEN, WHITE LETTERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	
SKETCH				
RETOUCHING	1	4½	SEP 30 1953	OCT 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	13½	OCT 7 1953	OCT 12 1953
ARTIST DEPT.		93½		10/13/53

DATE BLUEPRINT OK'D. DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1076

ORDER NO. 81136

DATE 9-29-53

12 $\frac{1}{2}$ ^M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL BOARDWALK SCENE,
POINT PLEASANT BEACH, N.J.

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

STRAIGHTEN OUT FLAG. TAKE OUT SIGN AND POSTS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush!

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 6 - 1953
SKETCH				
RETOUCHING	2	3	SEP 30 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2	OCT 7 1953	10-13-53
ARTIST DEPT.		9 1/2		10-14-53

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1077

ORDER No. 81136

DATE 9-29-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENE ALONG BOARDWALK,
POINT PLEASANT BEACH, N.J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT FLAG ON POLE.

BRING OUT LETTERS "ARCADE....ETC." IN RED.

WHITE BUILDING.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	
SKETCH				
RETOUCHING	1	3½	SEP 30 1953	OCT 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	13½	OCT 7 1953	OCT 12 1953
ARTIST DEPT.		93		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

(F)

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 30H1078

ORDER NO. 81136

DATE 9-29-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MOONLIGHT ON
MANASQUAN RIVER, POINT PLEASANT,
N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES ONLY. *Moonlight* LEAVE IN DOCK. TO BE A MOONLIGHT SCENE.
ADD A SAIL BOAT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1953	OCT 3 1953
SKETCH				
RETOUCHING	2	2½	SEP 30 1953	OCT 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 7 1953	OCT 12 1953
HAND COLOR PROOF	20	1½		10-13-53
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1079

ORDER NO. 81136

DATE 9-29-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL "TREASURE" ISLAND,
MANASQUAN RIVER, POINT PLEASANT,
N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW 2 SAIL BOATS IN PROPORTION IN FRONT OF ISLAND,
AND ONE AT REAR RIGHT. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	
SKETCH				
RETOUCHING	3	2	SEP 30 1953	OCT 1 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 7 1953	
HAND COLOR PROOF	46	1½		10/15/53
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1080

ORDER No. 81136

DATE 9-29-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SUNSET ON MANASQUAN
RIVER, POINT PLEASANT, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Sunset show some clouds.
REMOVE - POLES. SHOW 2 SAIL BOATS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 5 1953
SKETCH				
RETOUCHING	2	2½	SEP 30 1953	OCT 1 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1½	OCT 7 1953	OCT 12 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1081

ORDER NO. 81137

DATE 9-29-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEACH SCENE,
SPRING LAKE, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD MORE PEOPLE ON BEACH

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	
SKETCH				
RETOUCHING		3	SEP 30 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	OCT 7 1953	OCT 12 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Push!

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1082

ORDER NO. 81137

DATE 9-29-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MONMOUTH HOTEL FROM
LAKE, SPRING LAKE, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT FLAG ON POLE. REFER TO CARD 1CH1755 FOR COLORS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 5 1953
SKETCH				
RETOUCHING	2	3	SEP 30 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1½	OCT 7 1953	OCT 12 1953
ARTIST DEPT.		9		10-13-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1083

ORDER No. 81137

DATE 9-29-53

12½ M POST CARDS

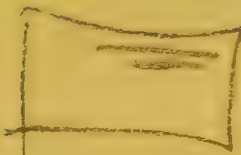
C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PRESBYTERIAN CHURCH AND
ESSEX AND SUSSEX HOTEL, SPRING
LAKE, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CHURCH - GREY SLATE ROOF, CREAM FRAME BUILDING, GREY STONE FRONT.
NEXT BUILDING TOWARD RIGHT - LIGHT GREY, WITH GREY ROOF.
HOTEL - BROWN BUILDING, GREEN ROOF. NEXT BUILDING IN FRONT
WITH TURRET - CREAM COLOR. NOTE AS MARKED ON BACK OF PHOTO.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 5 1953
SKETCH				
RETOUCHING	2	2 1/2	SEP 30 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO			OCT 7 1953	OCT 12 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		10-13-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 3CK1084

ORDER No. 81588

DATE 11-4-53

12 $\frac{1}{2}$ M KODACHROME SNAP PACK COVERS 2-7/8 x 4 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE PALM BEACHES AND
FLORIDA'S FABULOUS GOLD COAST

10 NATURAL COLOR REPRODUCTIONS
FROM KODACHROME ORIGINALS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH: ADD SOME PALM TREES TO VIEW
AT RIGHT AND SHOW A LITTLE MORE WATER AS INDICATED. USE TITLE
AS ON OVERLAY, LEAVE BACKGROUND IN BLUE AND TYPE IN YELLOW AS
BEFORE. MAIN TITLE IS "GOLD COAST" AND SHOULD BE LARGEST IN TYPE.
USE SCRIPT AS BEFORE. "FLORIDA'S FABULOUS" ON A SLIGHT SLANT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 - 1953	NOV 6 - 1953
SKETCH	20	10 2	NOV 11 1953	11-12-53
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 13 1953	NOV 30 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	6		11-20-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1084

ORDER NO. 81139

DATE 9-29-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL VIEW OF INLET,
MANASQUAN RIVER, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 5 1953
SKETCH				
RETOUCHING		1	SEP 30 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	OCT 7 1953	OCT 12 1953
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1085

ORDER No. 81139

DATE 9-29-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL BEACH SCENE,
MANASQUAN, N. J.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT IN UMBRELLAS AND BATHERS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION!

Subjects as
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	
SKETCH				
RETOUCHING		2	SEP 30 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	OCT 7 1953	OCT 12 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1086

ORDER No. 81139

DATE 9-29-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL
CATHOLIC CHURCH
(CHURCH OF ST. DENIS), MANASQUAN,
N. J.

IMPRINT
SAME AS ABOVE



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES AND WIRES.

GREY STONE BUILDING, LIGHT GREY ROOF. RED WINDOW TRIM.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects as
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

3CH1093

Push

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 8 1953	OCT 6 - 1953
SKETCH				
RETOUCHING	b	3½	SEP 30 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 7 1953	OCT 12 1953
HAND COLOR PROOF	21	1½		10-12-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1087

ORDER NO. 81139

DATE 9-29-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH SCHOOL,
MANASQUAN, N. J.,



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK SCHOOL, COPPER DOME

3CH1093

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 6 1953
SKETCH				
RETOUCHING	4	2 1/2	SEP 30 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	OCT 7 1953	OCT 12 1953
ARTIST DEPT.		9		10/13/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1088

ORDER No. 81139

DATE 9-29-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BIRD'S EYE VIEW OF
MANASQUAN INLET AND BEACH,
MANASQUAN, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

3CH1088

Print

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 6 - 1953
SKETCH				
RETOUCHING	3	1½	SEP 30 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 7 1953	OCT 13 1953
HAND COLOR PROOF	20	1½		10/14/53
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1089

ORDER No. 81139

DATE 9-29-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE BEACH AT
MANASQUAN, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CH1089

Rush

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 5 - 1953
SKETCH				
RETOUCHING	3	2 1/2	SEP 30 1953	OCT 1 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	OCT 7 1953	OCT 12 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1090

ORDER No. 81139

DATE 9-29-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL BREAKERS ON THE OCEAN,
MANASQUAN, N. J.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

3CH1090

Push

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 30 1953	OCT 1 1953
SKETCH				
RETOUCHING	28	2	SEP 30 1953	OCT 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	OCT 7 1953	10-15-53
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1091

ORDER No. 81139

DATE 9-29-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEACH SCENE,
MANASQUAN, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

3CH1093

Rush!

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 6 - 1953
SKETCH				
RETOUCHING		1½	SEP 30 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	22	1½	OCT 7 1953	OCT 13 1953
ARTIST DEPT.		9		12/14/53 P.H.

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1092

ORDER No. 81139

DATE 9-29-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FISHING AT INLET FROM
ESPLANADE, MANASQUAN, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

3CH1092

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Revised!

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	
SKETCH				
RETOUCHING	9	2	SEP 30 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½	OCT 7 1953	10-13-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1093

ORDER NO. 81139

DATE 9-29-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
MANASQUAN, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ~~ENCLOSED~~ SUBJECTS FOR LETTERS.

ARRANGE SIMILAR TO CARD 9BH1157.

SUBMIT SKETCH /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 26 1953	OCT 30 1953
SKETCH		8		
RETOUCHING		6	OCT 19 1953	OCT 26 1953
REPHOTO			OCT 19 1953	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	1	14		NOV 13 1953

DATE BLUEPRINT OK'D _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Colored Art 8 hrs

M - 3CH-1086 -
A - 3CH-1092 -
* N - 3CH-1087 -
A - 3CH-1091 -
* S - 3CH-1088 -
* Q - 3CH-1089 -
* U - 3CH-1090 -
* A - 3CH-1084 -
* N - 3CH-1085 -

Background

3CH-1090 -

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1094 ORDER NO. 81141 DATE 9-29-53

CUSTOMER
BEIER BREAD, INC.,
DIXON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

6 1/2" M BUS.CARDS SIZE 3 1/2" X 2-5/16"

STYLE PHOTO-COLORIT*FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
BAKED FINE — SINCE '69
BEIER'S GOLDEN SUNLIGHT BAKERY
DIXON, ILLINOIS

FRONT NO. NO

R. M. ~~to come~~ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USE PHOTO FROM 9AH1611. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO USED FOR

Bus Card

*L.O. 1/2
L.A. 2 1/2*

C

*as quoted
CR*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1095 ORDER NO. 81154 DATE 9-30-53

CUSTOMER WELLER FINANCE CORP.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M BUS.CARDS SIZE 3 1/2" X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side) to come
R. M. / Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Weller Finance)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret. 5
H.C. 1
L.A. 5 1/2

as quoted
Q

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1096 ORDER NO. 81159 DATE 9-30-53

CUSTOMER

LARSON MOTEL
ST. PETERSBURG, FLORIDA

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LARSON MOTEL
3900 FOURTH STREET, NORTH
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

10

PHOTO USED FOR

Ret 14
JC 1/2
LA 53/4

Red Ink

4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 3CH1097 ORDER NO. 81157 DATE 9-30-53

CUSTOMER ONNIG'S JEWELRY
CAIRO, EGYPT

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

PHOTO RETURNED

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FAMOUS ONNIG'S JEWELRY
IN KHAN KHALILI
CAIRO'S COVERED BAZAAR

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW SKETCH EXCEPT: STRAIGHTEN UP TRADEMARK.

ON READING MATTER — CONDENSE UP TO PEN MARK.

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

NO
YES
RETURN PHOTO

3M-4-15-52

3 Reprofac 5x7

L.O. 1 1/2
Ret. 5 1/2
H.C. 2 1/4
L.A. 11

~~Handcolor~~
~~Black & White Proof~~
Rm

grouping
reprofac 4
add. address

25.75

incl. 1000

ck

RUSH
Facile

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1098 ORDER NO. 81158 DATE 9-30-53

CUSTOMER ONNIG'S JEWELRY
CAIRO, EGYPT

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FAMOUS ONNIG'S JEWELRY
IN KHAN KHALILI
CAIRO'S COVERED BAZAAR

FRONT NO. NO

R. M.

Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 3CH1097. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

L.O. 1/2
L.A. 2 1/2

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1099 ORDER NO. 81151 DATE 9-30-53

CUSTOMER SUTHERLAND HOTEL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
SUTHERLAND HOTEL
4659 DREXEL BOULEVARD
CHICAGO, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

New York Room (LOWER LEFT CORNER)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUP VIEW: PHOTO #1 AT TOP, PHOTO #2 AT BOTTOM — WITH TITLE
PLACED IN CENTER SIMILAR TO CARD 1CH525. SUBTITLE
IN LOWER LEFT CORNER OF #2 — "NEW YORK ROOM"
FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

2.57

Ex 1

Ret 7

JM 4c 2

20 11

C

as quoted

as quoted

MURRELL POST CARD CO., DAYTONA BEACH, FLA.✓

NO. 3CH1100

ORDER No. 81146

DATE 9-30-53

12½ M POST CARDS

C.T. ART COLORTONE✓

FULL FACE✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO✓

TITLE IN FULL HALIFAX DISTRICT
HOSPITAL, DAYTONA BEACH, FLORIDA✓

IMPRINT SAME AS ABOVE✓

Private # before imprint: D.54✓



PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES✓

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1953	
SKETCH				
RETOUCHING	16	2 1/2	OCT 1 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			OCT 6 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	1	1 1/2		OCT 21 1953 10-22-53
ARTIST DEPT.	4	9 1/2		11-11-53

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

SCAROON MANOR, SCHROON LAKE, N.Y.✓

NO. 3CH1101

ORDER No. 81147

DATE 9-30-53

12½ M POST CARDS

C.T. PHOTO*COLORIT✓

WHITE BORDER✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NINE CHAMPIONSHIP
TENNIS COURTS, SCAROON MANOR
HOTEL ON SCHROON LAKE, N. Y.✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES-same as

IMPRINT

NONE✓

9BH1369✓

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 6 - 1953
SKETCH				
RETOUCHING	3	2	OCT 1 1953	OCT 5 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½	OCT 7 1953	OCT 19 1953
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.✓

NO. 3CH1102

ORDER No. 81168

DATE 10-1-53

25 M POST CARDS

C.T.ART COLORTONE✓

FULL FACE✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL POPULAR LIDO POOLS,
PALM BEACH, FLORIDA✓

Private # before title: C.9✓



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES✓

IMPRINT SAME AS ABOVE✓

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY✓

YES✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1953	OCT 7 - 1953
SKETCH				
RETOUCHING	2	4 1/2	OCT 2 1953	OCT 3 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	13 1/2		OCT 26 1953 10/27/53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

F.E.C. NEWS CO., WEST PALM BEACH, FLA.✓

NO. 3CH1103

ORDER No. 81168

DATE 10-1-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MAGNIFICENT ROYAL PALM
WAY, PALM BEACH, FLORIDA✓

Private # before title: C.56✓



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES✓

IMPRINT SAME AS ABOVE✓

Missing

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY✓

YES✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1953	
SKETCH				
RETOUCHING	2	2 1/2	OCT 2 1953	OCT 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2		
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 3CH1104

ORDER NO. 81168

DATE 10-1-53

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WEST PALM BEACH COUNTRY CLUB, WEST PALM BEACH, FLORIDA

Private # before title: C.57

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	
SKETCH				
RETOUCHING	2	2 1/2	OCT 2 1953	OCT 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		10-21-53
ARTIST DEPT.	42	9		11-13-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 3CH1105

ORDER No. 81179

DATE 10-2-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL MAIN STREET, ORLEANS,
CAPE COD, MASS.

Private # before title: 232

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POLES AND WIRES. PUT IN CLOUDS.
THE ROOFS OF BUILDINGS ARE EITHER DARK GREEN OR BLACK.
WORDS ON SIGNS AT STORE ON RIGHT TO BE SHARP: "DRUGS" LIVINGSTONS
SIGN ON STORE AT LEFT SHOULD BE LEGIBLE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1953	
SKETCH				
RETOUCHING		3½	OCT 2 1953	OCT 6 1953
REPHOTO				
PHOTO-LITHO			OCT 12 1953	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	142		10/27/53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 3CH1106

ORDER NO. 81179

DATE 10-2-53

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ROMAN CATHOLIC CHAPEL,
DENNISPORT, CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

Private # before title: 233

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT IN CLOUDS.

SHOW NICE GREEN LAWNS AT LEFT & RIGHT. DISTINCT BLACK
DRIVEWAY. NEW SHINGLES, WHITE TRIM, DARK GREEN ROOF.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 6 - 1953
SKETCH				
RETOUCHING	4	24	10-2-53	OCT 5 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2	OCT 7 1953	OCT 19 1953
ARTIST DEPT.		8 1/2		10/20/53 Pth

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 3CH1107

ORDER NO. 81179

DATE 10-2-53

12 $\frac{1}{2}$ " M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL ROMAN CATHOLIC CHURCH,
FALMOUTH, CAPE COD, MASS.

IMPRINT SAME AS ABOVE

Private # before title: 234

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DO NOT CUT OFF THE CROSS. ROOF IS BLACK. FRONT DOOR-BROWN.
HOUSE AT LEFT - WHITE WITH DARK GREEN SHUTTERS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 1 - 1953
SKETCH				
RETOUCHING	3	3 1/2	OCT 2 1953	OCT 2 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	OCT 12 1953	10/28/53
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1108 ORDER NO. 81200 DATE 10-2-53

CUSTOMER FAIRVIEW HOSPITAL
MINNEAPOLIS, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT * FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes XXXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Fairview Hospital)

MAKE REPHOTO FROM LARGE PICTURE.

ADD - VERY SMALL FLOWERS FOR A TOUCH OF COLOR WITH SMALL
GREEN PLANTS IN WINDOW BOXES (NOT SHOWING, FLUSH BOXES)
IN FRONT OF LARGE WINDOWS, ABOUT HALF WAY UP LOWER SASH.

ADD LARGE CLOUDS IN BLUE SKY.

MAKE UP FRONT

COLOR DESCRIPTION

NOTE CARD 3BH1432 FOR BUILDING AND WALL BRICK COLOR (REDDISH,
BROWN). GREEN FOLIAGE AND LAWN. GRAY STREET.

SAME AS ABOVE. /

PHOTO RETURNED

TO

PHOTO USED FOR

8X10

Rt 7 1/2

Plt 40 10/29/53 HC 132
2210

Rephoto and
add'l artwork

15.—

incl. commission

Ch

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.
NO. 3CH1109
ORDER No. 81012
DATE 10-5-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL THE SHOWY LADY'S
SLIPPER, MINNESOTA'S STATE
FLOWER.

Private # before title: G-11. ✓

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR
COLORS ONLY ✓

RETURN KODACHROME TO R.G. STONE ✓ YES ✓ YES
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 5 1953
SKETCH				
RETOUCHING	2	1½	OCT 5 1953	OCT 5 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/6	1½	OCT 12 1953	OCT 10/27/53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D. DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ✓
NO. 3CH1110
ORDER No. 81012

DATE 10-5-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

BR-30-
TITLE IN FULL GULL DRIVE-IN THEATRE,
IN THE BRAINERD-NISSWA AREA. ✓

Private # before title: BR-30 ✓

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE VERY SMALL SIGN-CENTER. ✓

TAN ROADWAY AND PARKING AREA. GREEN FOLIAGE AND LAWN. BLUE
WATER. NOTE: MAKE TRIANGLE AREA SHOWING BELOW CARS IN PARKING
AREA, GREEN GRASS. BUILDING IN CENTER-YELLOW WITH GRAY ROOF.
LEFT SIGN - CREAM, FACE OF SIGN- SKY*BLUE BACKGROUND TO GULL
DARK BLUE TRIM AT BOTTOM - SCREEN: CREAM STRUCTURE WITH WHITE
SCREEN WITH BLACK BORDER - FENCES: CREAM -
MULTI-COLORED AUTOS. YES ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked ✓

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1953	
SKETCH				
RETOUCHING	2	2 1/4	OCT 5 1953	OCT 6 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 3/4	OCT 12 1953 10/26/53	OCT 23 1953 10/26/53
ARTIST DEPT.		9 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1111 ORDER NO. 81025 DATE 10-5-53

CUSTOMER
COZY MOTEL
WINAMAC, INDIANA ✓

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FAC 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COZY MOTEL

PHONE 2643 ON HI-WAYS 29 and 35
WINAMAC, INDIANA

FRONT NO. 5

R. M.

Yes

~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW ROUGH PENCIL LAYOUT: FOLLOW TISSUE OVERLAY
AND NUMBERS ON PHOTO TO CORRESPOND
WITH COLOR CHART. ✓
PLACE A FLAG POLE AND FLAG IN THE PHOTO AS INDICATED ON THE
MARKED PHOTO. ✓

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND NUMBERS ON PHOTO TO
CORRESPOND WITH COLOR CHART. ✓

THE MOTEL SIGN AT EXTREME RIGHT IS BLUE WITH ORANGE BORDER AND
WHITE LETTERS. CAR IS LIGHT BLUE & NEAR BLACK TOP. LIGHT POLE
IS WHITE WITH RED BASE. UMBRELLA IS GREEN, ORANGE, RED AND YELLOW.
FLOWERS IN ROUND FLOWER BED ARE RED, YELLOW & WHITE. ✓

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5
3th #40 10-29-53 HC 1 1/2
LA 9

CA

Sp. Blue Imprint

(F)

5x7

JASPER NEWS STAND, JASPER, ALA. /

NO. 3CH1112

ORDER NO. 81203

DATE 10-5-53

6 1/2 / M POST CARDS C.T.ART COLORTONE /

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

TITLE IN FULL FIRST CHURCH OF THE
NAZARENE, 10th AVE. AND 19th
STS., JASPER, ALABAMA /

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING. TRIM AROUND WINDOWS-BUFF BRICK. STAINED
GLASS WINDOWS, WHITE WINDOW CASINGS. DOOR-WHITE.
CORNICE, DOWN SPOUT & GUTTERS - WHITE. /

YES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 5 - 1953
SKETCH				
RETOUCHING	2	2 1/2	OCT 9 1953	OCT 8 1953
REPHOTO			OCT 6 1953	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	OCT 14 1953	OCT 15 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SX 7

THE SEA CHEST, BEACH HAVEN, N.J.

NO. 3CH1113

ORDER No 81206

DATE 10-5-53

12 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

TITLE: THE SCHOONER "LUCY EVELYN",
140' LONG, 32' BEAM, 10' DRAFT
BUILT 1917 IN HARRINGTON, MAINE
BEACHED AND PRESERVED 1949
BEACH HAVEN, N. J.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE PRINT FROM KODACHROME TRANSPARENCY

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES
RETURN, PHOTO

ENVELOPE PHOTO TICKET

*6 x 11 1/2 inches
13 pictures*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 15 1953	OCT 16 1953
SKETCH				
RETOUCHING	2	3	OCT 15 1953	OCT 15 1953
REPHOTO			OCT 6 1953	OCT 12 1953
PHOTO-LITHO			OCT 20 1953	
BLUEPRINT STRIPPING, OPAQUING				OCT 30 1953
HAND COLOR PROOF	45	2		11-5 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,
ALBUQUERQUE, N. M.

NO. 3CH1114

ORDER No. 81209

DATE 10-6-53

12½ M POST CARDS C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: A-40. ST. ANTHONY BOYS HOME,
ALBUQUERQUE, N. M.

.....

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION FOR PROPORTION-CROP AS MARKED AND NOTE CARD
ATTACHED. SIGN: LIGHT GREEN WITH LETTERING-MAROON & WHITE. PILLARS
& WALL- CEMENT COLOR WITH RED CAP. GREY BRICK BUILDING, WHITE TRIM
AND RED ROOF. ALTAR IN BACKGROUND - LIGHT GREEN. DRIVEWAY-GREY
BRICK..

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects &
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1953	
SKETCH				
RETOUCHING	3	2½	OCT 7 1953	OCT 13 1953
REPHOTO				
PHOTO-LITHO			OCT 20 1953	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH1116

ORDER No. 81038

DATE 10-5-53

6 1/2 M POST CARD

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE MAHOPAC FISHING COVE,
LAKE MAHOPAC, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Push off

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 8 - 1953
SKETCH				
RETOUCHING	4	1 1/2	OCT 6 1953	OCT 8 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	OCT 12 1953 10-28-53	OCT 27 1953 10-28-53
ARTIST DEPT.		8.30		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 12 1954

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH1117

ORDER No. 81038

DATE 10-5-53

6½ M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING TOWARD LAKE MAHOPAC
POINT, LAKE MAHOPAC, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 11 1953
SKETCH				
RETOUCHING	3	1	OCT 6 1953	OCT 8 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 12 1953	OCT 20 1953
HAND COLOR PROOF	46	1 1/2		10 / 21 / 53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JAN 12 1954

By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH1118

ORDER No. 81038

DATE 10-5-53

6 1/2 M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING EAST FROM FOREST HOUSE,
LAKE MAHOPAC, N.Y. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1953	OCT 3 - 1953
SKETCH				
RETOUCHING		1 1/2	OCT 6 1953	OCT 8 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2	OCT 12 1953	OCT 21 1953
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

4

NO. 3CH1119

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

ORDER No. 81038

DATE 10-5-53

6½ M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORTH END AT LAKE MAHOPAC, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1	OCT 6 1953	OCT 11 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1½		10-23-53
ARTIST DEPT.	46	9		12/22/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JAN 12 1954

By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH1120

ORDER No. 81038

DATE 10-5-53

6 1/2 M

POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUTH END OF BEAUTIFUL LAKE
MAHOPAC, LAKE MAHOPAC, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1953	OCT 7 1953
SKETCH				
RETOUCHING	3	1	OCT 6 1953	OCT 7 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4 1/2	1 1/2		10/26/53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH1121

ORDER No. 81038

DATE 10-5-53

6½M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FOREST HOUSE, LAKE MAHOPAC, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE CARD 1B-H680 FOR COLORS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1953	OCT 7 1953
SKETCH				
RETOUCHING	3	2	OCT 6 1953	OCT 6 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JAN 12 1954

By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH1122

ORDER No. 81039

DATE 10-6-53

6½M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE DAM AT WEST BRANCH RESERVOIR,
CITY OF NEW YORK WATER SUPPLY,
BETWEEN CARMEL AND MAHOPAC, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 8 1953	OCT 8 1953
SKETCH				
RETOUCHING	3	1/2	OCT 6 1953	OCT 8 1953
REPHOTO				
PHOTO-LITHO			OCT 12 1953	OCT 20 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1/2		10-23-53
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JAN 12 1954

By

DATE Photo Returned to Customer

3

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH1123

ORDER No. 81039

DATE 10-6-53

6 1/2" M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORTH END SCENE, LAKE CARMEL, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1953	OCT 7 - 1953
SKETCH				
RETOUCHING	3	1	OCT 6 1953	OCT 7 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2	OCT 12 1953	OCT 21 1953
ARTIST DEPT.		9		10-23-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 12 1954

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH1124

ORDER NO. 81039

DATE 10-6-53

6 1/2 M POST CARDS

C.T. ART COLORTONE

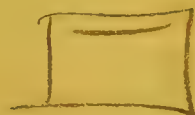
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORTH END BEACH, LAKE CARMEL, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1953	OCT 7 1953
SKETCH				
RETOUCHING		1	OCT 6 1953	OCT 7 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	OCT 12 1953	OCT 21 1953
ARTIST DEPT.		9		

JAN 12 1954

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH1125

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

ORDER No. 81039

DATE 10-6-53

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BARRETT HILL BEACH, LAKE CARMEL,
N.Y..

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1953	OCT 8 - 1953
SKETCH				
RETOUCHING		1	OCT 6 1953	OCT 7 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	10/27/53	OCT 20 1953 10/27/53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 12 1954

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH1126

ORDER NO. 81039

DATE 10-6-53

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, CARMEL, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TOP OF CENTER HOUSE ROYAL BLUE SHINGLES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	1	3	OCT 6 1953	OCT 6 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		10/27/53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AN - 2 1954

By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH1127

ORDER NO. 81039

DATE 10-6-53

6½ M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INTERSECTION OF ROUTES 52 & 311,
CARMEL, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1953	
SKETCH				
RETOUCHING	3	1	OCT 6 1953	OCT 7 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	OCT 12 1953	OCT 21 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

8 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH1128

ORDER NO. 81039

DATE 10-6-53

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GLENEIDA LAKE, CARMEL, N.Y./

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1953	OCT 11 1953
SKETCH				
RETOUCHING	5	1	OCT 6 1953	OCT 8 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	OCT 12 1953	OCT 20 1953
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JAN 12 1954

By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH1129

ORDER No. 81039

DATE 10-6-53

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GLENEIDA LAKE, M CARMEL, N.Y.✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1953	OCT 8 1953
SKETCH				
RETOUCHING	3	1	OCT 6 1953	OCT 7 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 12 1954

Beckley News Co., Beckley, W.Va.

NO. 3CH1130

ORDER No. 81043

DATE 10-6-53

12½M POST CARD

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PINECREST SANITARIUM, BECKLEY,
W.VA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS. CLEAN UP PHOTO OF FINGER PRINTS. TAKE OUT CREASE.
CROP AT BOTTOM AND ADD SKY TO MAKE RIGHT PROPORTIONS. TAKE
OUT OLD CARS.

MEDIUM RED BRICK. SAME AS OLD CARD 9A-H2445. LIGHT GREY STONE TOP
CORNICE. WHITE SASH AND FRAMES AND PORCH COLUMNS. GREY WALKS ON
REAR LEFT AND RIGHT. BLACK TOP ROAD, AND PARKING AREA. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1953	OCT 6 1953
SKETCH				
RETOUCHING	27	2½	OCT 7 1953	OCT 8 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 12 1953	OCT 22 1953
HAND COLOR PROOF	46	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

3CH1132

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1131 ORDER NO. 81210 DATE 10-6-53

CUSTOMER ST. LUKE'S HOSPITAL
DULUTH, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 115-D. ST. LUKE'S HOSPITAL

DULUTH, MINN.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

AERIAL PHOTO BY GALLAGHER'S STUDIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FADE OUT (DO NOT REMOVE COMPLETE) ALL BUILDINGS EXCEPT HOSPITAL BLDGS.
HOSPITAL BUILDINGS ARE ALL FACING STREET — BLDG. TO REAR, BACK OF SMOKE-
STACK, LIGHT COLORED BLDG. TO REAR AND TO RIGHT OF SMOKESTACK.

COLOR DESCRIPTION

ALL MAIN BUILDINGS SAME COLOR AS 3CH1432. LIGHT COLORED BLDG. TO REAR (TO
RIGHT OF SMOKESTACK — BACK OF OPEN GARAGE DOORS — IS LIGHT CREAM WITH GRAY ROOF
ROOFS OF BUILDINGS ARE GRAY. GREEN FOLIAGE AND LAWN.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rt 6
Jm 1124
La 12 1/2

Impr. type

Add'l

Artwork

17.50 per 14

incl. Comm.

OK

BECKLEY NEWS CO., BECKLEY, W. VA.

NO. 3CH1132

ORDER No. 81048

DATE 10-6-53

12 1/2 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM BECKLEY, W. VA.

"THE SMOKELESS COAL CAPITOL"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

SMALL:::(c) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH

USE THE FOLLOWING VIEWS IN ROTATION LISTED

- B - 7A36 U. S. POST OFFICE
- E - 1CH1077 BLACK KNIGHT
- C - 8A188 COURT HOUSE
- K - 3CH1130 PINECREST SANITARIUM
- L - 3A280 SOLDIERS & SAILORS
- E - 1CH1076 VETERANS HOSP
- Y - 2AH473 NEW RIVER CANYON

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 30 1953
SKETCH	20	7		
RETOUCHING		4	OCT 26 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	14	11/3/53	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RUSH
ON SHEET
G275

NO. 3CH1133

L.W. GETTY OFFICE EQUIPT.,PT.PLEASANT, W.VA.

ORDER No. 81049

DATE 10-6-53

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
POINT PLEASANT, W. VA.
"SITE OF THE FIRST BATTLE OF
THE AMERICAN REVOLUTION"

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES- ~~NO~~

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ON FIRST 2 LETTERS - "P" & "O" ONE NUMBER
IS SHOWN - USE MONUMENT FOR LETTER "P", AND BLOCK HOUSE FOR
LETTER "O".

USE VIEWS AS ARRANGED ON ATTACHED SHEET
USE SUBJECT AS BACKGROUND-8A328-N.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored Slit Sh
Get Corr. 1½ hr

RUSH
ON SHEET
OK 403

Photo 3
Punch

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1954	5-28-54
SKETCH	20	8		
RETOUCHING	2	6½	OCT 1 1953	MAY 20 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JUN 1 1954	JUN 9 1954
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	12	16		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY BLUEFIELD NEWS AGENCY,
BLUEFIELD, W.VA.

NO. 39H1134

ORDER NO. 81050

DATE 10-6-53

12½ M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM PRINCETON, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH

USE ENCLOSED CARDS IN FOLLOWING ORDER:

- ✓ P - 8A-H2503 MERCER COUNTY COURT HOUSE
R - 30-N SCENE ON STATE ROUTE
✓ - 3C-H278 PINNACLE ROCK
✓ N - 7A-H1972 LAKE SHAWNEE ON ROUTE
✓ C - 2B-H597 BIRD'S EYE VIEW
LE - 8A-H345 THE MERCER SCHOOL
✓ T - 7A-H1971 SCENE ON ROUTE 21
✓ O - 2B-H1164 INTERIOR OF POC-
N - 8B-H42 WEST VIRGINIA

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set-Up				
SKETCH		7	OCT 15 1953	
RETOUCHING		4	OCT 15 1953	OCT 19 1953
REPHOTO			OCT 15 1953	
PHOTO-LITHO			OCT 23 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	14		11-4-53

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Colonel Sit 8h

Rush
on steel
G-275

SCENIC ART SERIES, B. S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 3CH1135

ORDER No. 81076

DATE 10-7-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

Small type: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ENCLOSED FIND SUBJECTS TO BE USED IN LETTER CARD. ALSO INCLUDE
"NATURAL BRIDGE" AND OTHER OUTSTANDING SUBJECTS TO COMPLETE.

CHANGE THE COLOR OF TRIM AROUND THE LETTERS AND BACKGROUND
TO DIFFER FROM CARD (9AH880) ENCLOSED. USE LIVELIER
COLORS - YOUR IDEAS.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1953	
SKETCH		7		
RETOUCHING		4		OCT 28 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	13		11-17-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

#1 Colored 167

V-6AH1744

1-0BH589

R-1BH654

G-7AH871

1-9AH2177

N-1AH523

1-0BH592

A-8AH3041

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1136 ORDER NO. 81079 DATE 10-7-53

CUSTOMER SOUTH PARK CEMETERY
HOUSTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOLY BIBLE CARVED IN GRANITE
SOUTH PARK CEMETERY TELEPHONE ROAD
HOUSTON, TEXAS.

see sketch

FRONT NO. 5

R. M.

Yes

~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 2 1/2
H.C. 1 1/2
L.A. 9

col

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1137 ORDER NO. 81081 DATE 10-8-53

CUSTOMER
MOTEL WESTON
GREENFIELD, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MOTEL WESTON

OPEN YEAR AROUND U.S.40 - 1310 W.
TELEVISION OPTIONAL MAIN ST. PHONE
RESTAURANT ACROSS 81504 - GREENFIELD,
STREET INDIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO ✓

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH ✓

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

8X10
Ret. 6
4/5 J.C. Smith
L.A. 9

as quoted
CR

Red Impression

(F)

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 3CH1138

ORDER No. 81084

DATE 10-8-53

25/ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL R-4 AUDITORIUM, RIDGECREST
BAPTIST ASSEMBLY, RIDGECREST,
N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

IMPRINT

SAME AS ABOVE

OBH2393

Private # before title: R-4

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD OBH2393 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1953	OCT 27 1953
SKETCH				
RETOUCHING		2 1/2	OCT 12 1953	OCT 19 1953
REPHOTO			OCT 8 1953	OCT 9 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 27 1953	NOV 6 1953
HAND COLOR PROOF	41	1 1/2		11/9/53
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C. ✓

NO. 3CH1139

ORDER No. 81084

DATE 10-8-53

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

R-16-3
TITLE IN FULL DINING HALL AND
RHODODENDRON HALL, RIDGECREST
BAPTIST ASSEMBLY, RIDGECREST,
N. C. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

OBH2395 ✓

IMPRINT SAME AS ABOVE

Private # before title: R-16. ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARDS ENCLOSED FOR COLORS ✓

YES ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1953	OCT 14 1953
SKETCH				
RETOUCHING	2	2 ✓	OCT 12 1953	OCT 13 1953
REPHOTO			OCT 8 1953	OCT 9 1953
PHOTO-LITHO			OCT 20 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		OCT 28 1953 10-30-53 P.H.
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Print

NO. 3CH1140
HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C. ✓ ORDER No. 81084

DATE 10-8-53

25/ M POST CARDS C.T. ART COLORTONE/ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AIRPLANE VIEW SHOWING
PORTION OF RIDGECREST BAPTIST
ASSEMBLY, RIDGECREST, N. C. ✓

Private # before title: R-1.

Small type: ASHEVILLE CITIZEN TIMES
PHOTO ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as

OBH2392 ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO: ✓

FOLLOW TISSUE OVERLAY, ALSO CARD OBH2392 FOR COLORS ✓

RETURN PHOTO TO CUSTOMER ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES/ YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1953	OCT 16 1953
SKETCH				
RETOUCHING	2	4 1/2	OCT 12 1953	OCT 14 1953
REPHOTO			OCT 8 1953	OCT 9 1953
PHOTO-LITHO			OCT 20 1953	OCT 30 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	2 1/2		11-2-53
ARTIST DEPT.		12 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 3CH1141

ORDER No. 81083

DATE 10-8-53

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NONE

IMPRINT SAME AS ABOVE

TITLE IN FULL Upper:
SOCO VALLEY AS SEEN FROM U.S.
HIGHWAY 19, WESTERN NORTH CAROLINA
Lower: BETWEEN CHEROKEE AND
WAYNESVILLE, N. C.

Private # before title: #569

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING AS NECESSARY.

BRIGHT AND COLORFUL SCENE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 4 1953	OCT 4 1953
SKETCH				
RETOUCHING	2	2 1/2	OCT 8 1953	OCT 9 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	OCT 11 1953 20-30-53	OCT 23 1953 10-30-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____
By _____

DATE Photo Returned to Customer _____

JAN 12 1954

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N. C.

NO. 3CH1142

ORDER NO. 81083

DATE 10-8-53

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

TITLE IN FULL Upper: MAIN STREET,
GATLINBURG, TENNESSEE
Lower: ENTRANCE TO GREAT SMOKY
MOUNTAINS NATIONAL PARK

Private # before title: #566

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 9BH1616 FOR COLORS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1953	OCT 12 1953
SKETCH				
RETOUCHING	2	3 1/2	OCT 8 1953	OCT 12 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	OCT 14 1953	OCT 28 1953
ARTIST DEPT.		9 30		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JAN 12 1954

By

DATE Photo Returned to Customer

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Red Impression

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 391143

ORDER NO. 81216 DATE 10-8-53

CUSTOMER
CURLEE MOTEL
PERU, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CURLEE MOTEL — 10 PTCPS
PERU, INDIANA — 4 GPT CPS



AAA

FRONT NO. 5

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

~~MAKE REPHOTO:~~

FOLLOW CUSTOMER LAYOUT

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY
SLIDE FOR COLORS

Return Photograph & Kodachrome slide to customer

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

C
Ret 3 1/2
HC 1 1/2
La 5
Ch

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1144 ORDER NO. 81219 DATE 10-9-53

CUSTOMER
HARRISON HOTEL
CHICAGO, ILLINOIS ✓

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25' M POSTCARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GULFSTREAM YACHT BASIN) ✓

MAKE REPHOTO: ✓

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH ✓

PHOTO RETURNED

10

PHOTO USED FOR

5x7 Rephoto

Ref. 6
H.C. 1 1/2
L.A. 8 1/2

as quoted ✓

OK

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DISTRIBUTED BY NIAGARA CAVE CORP.,
HARMONY, MINN.

NO. 3CH1145

ORDER No. 81239

DATE 10-12-53

6½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NIAGARA SPRINGS,
NIAGARA CAVE, HARMONY, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REVERSE TYPE TITLE AT BOTTOM OF PICTURE.

REMOVE MAN(OR BOY) FROM PICTURE.
CROP AS MARKED

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1953	OCT 14 1953
SKETCH				
RETOUCHING		/	OCT 12 1953	OCT 13 1953
REPHOTO				
PHOTO-LITHO			OCT 20 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	410	13/2	10-30-53	10-30-53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 3CH1146
DISTRIBUTED BY NIAGARA CAVE CORP., HARMONY, MINN. ORDER NO. 81239

DATE 10-12-53

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL / KISSING ROCK /
NIAGARA CAVE, HARMONY, MINN. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES,

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REVERSE TYPE TITLE AT BOTTOM OF PICTURE.

BRING OUT SIGN: "KISSING ROCK" - BLACK ON YELLOW.

USE SUBDUED COLORS - TANS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1953	
SKETCH				
RETOUCHING	2	1	OCT 12 1953	OCT 13 1953
REPHOTO				
PHOTO-LITHO			OCT 20 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2		
ARTIST DEPT.		9:34		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____


CURT TEICH & CO., CHICAGO, ILL.

NO. 3CH1147

ORDER No. 81242

DATE 10-12-53

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. YES
TITLE IN FULL / MONUMENT OF INDIAN MASSACRE OF 1857 AND THE HISTORIC GARDNER CABIN / ARNOLDS PARK, IOWA	IMPRINT NONE
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
REMOVE WIRES AND WOMAN. NICE CLOUDS IN A BLUE SKY.

MONUMENT IS LIGHT GREY GRANITE - OLD BRONZE TABLETS.
WHITE FENCE. CABIN - OLD GREYISH WOOD LOGS - WOOD
SHINGLES. SHOW EARLY FALL COLORS.

YES
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1953	OCT 10 1953
SKETCH				
RETOUCHING	2	2 1/2	OCT 12 1953	OCT 14 1953
REPHOTO				
PHOTO-LITHO			OCT 20 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2		OCT 30 1953
ARTIST DEPT.		9		11/2/53

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ORANGE NEWS CO., ORLANDO, FLA.✓

NO. 3CH1148

ORDER No. 81251

DATE 10-12-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE✓

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL BEN WHITE RACEWAY,
ORLANDO, FLORIDA✓

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES✓
IMPRINT SAME AS ABOVE✓

Private # before title: 0.39✓

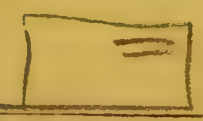


PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. INSERT OF HORSES AND CARRIAGES TO BE
PLACED IN UPPER RIGHT OR LOWER LEFT - WHICHEVER MOST SUITABLE.
FOR INSERT VIEW: REGULAR SPORT SHIRTS ON DRIVERS. GRAY
HATS. GREEN PAINTED CARRIAGES, RUBBER TIRED
WHEELS.✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES✓ HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1 Rephoto

RUST#

Executive OK of Estimate ESTIMATE Cost Dept. Checked
By _____ Date _____ By _____ Date _____
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1953	OCT 13 1953
SKETCH				
RETOUCHING	2	3	OCT 13 1953	OCT 20 1953
REPHOTO			OCT 13 1953	OCT 15 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 21 1953	NOV 3 1953
HAND COLOR PROOF	46	134		10/4/53
ARTIST DEPT.	42	10		

DATE BLUEPRINT OK'D _____ DATE Filed JAN 12 1954
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

YORK NEWS AGENCY, YORK, PA.

NO. 3CH1149

ORDER No. 81256

DATE 10-12-53

12½ M POST CARDS C.T. ART COLORTONE WHITE ~~XXXX~~ BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL RACE TRACK AND GRAND
STAND, YORK COUNTY FAIR, YORK,
PA.
6 pl. stat. color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

END OF GRAND STAND IS DARK RED BRICK. PUT SOME CLOUDS IN SKY.
"YORK FAIR" SIGN - RED LETTERS AND EDGE ON YELLOW BACKGROUND.
AWNING & TENT ON LEFT-LIGHT GREY. GRAND STAND ROOF IS BROWN.
COLUMNS UNDER ROOF-BUFF. BASE ALONG FRONT OF GRAND STAND-GREY.
BUFF FRAMES UNDER SIGN AT LEFT. STAGE ON RIGHT-STEEL GREY. DIRT
TRACK-BROWN. WHITE RAILING GUARDS. GREEN GRASS LAWN ON RIGHT
(INFIELD). BLEACHERS-LIGHT GREY. AMERICAN FLAGS ON TOP OF GRAND
STANDS. CHROME LIGHT FIXTURES ON TOP OF GRANDSTAND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{yes} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	OCT 13 1953	OCT 15 1953
REPHOTO				
PHOTO-LITHO			OCT 20 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		10/29/53 Btte
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1150 ORDER NO. 81276 DATE 10-13-53

CUSTOMER ST. LOUIS BUTTON CO.
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THIRD BAPTIST CHURCH ON GRAND
AT WASHINGTON ST. LOUIS, MISSOURI
IN THE HEART OF ST. LOUIS FOR THE
HEARTS OF ST. LOUIS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CHURCH IS MADE OF SANDSTONE, WINDOWS SASHES GRAY COLOR.
DOOR TO RIGHT OF PHOTO IS DARK BROWN OAK. VENETIAN BLINDS ON
WINDOWS.
SIGN: THE 3rd IS ROUND WHITE WITH BLACK BACKGROUND, BALANCE
IS BLACK BACKGROUND WITH WHITE WORDING SPELLING BAPTIST.

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

21 11-5-53

Rt 4
AC 1 1/2
L.A. 9

Ch

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1151 ORDER NO. 81283 DATE 10-14-53

CUSTOMER DOWNERS GROVE MOTEL
DOWNERS GROVE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
EVERYBODY FEELS AT HOME
AT THE DOWNERS GROVE MOTEL

FRONT NO. 5

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ~~Mandcolor~~ Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT: TAKE OFF ALL TYPE MATTER
IN SKY, AND LEAVE SCRIP TYPE ON BOTTOM

FOLLOW ATTACHED CARD 2CH1642 FOR STYLE OF TYPE
FOR READING MATTER.

COLOR DESCRIPTION

FOLLOW SKETCH

RUSH PROOF!

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

or

PHOTO USED FOR

8x10 Reproduction

Ret. 5
H.C. 1 1/2
L.A. 9

as quoted
CP

Ok Blue
Impression

MUST HAVE

10/21/53

P

HARRY N. MARTIN, P.O. BOX 324,
ASHEVILLE, N. C.

NO. 3CH1152

ORDER NO. 81289

DATE 10-14-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FIELD 319-MILE HIGH SWINGING
BRIDGE, GRANDFATHER MOUNTAIN,
N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: 319

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED CARD FOR COLORS
(Plastichrome-P4444)

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	2 1/2	OCT 15 1953	OCT 15 1953
REPHOTO				
PHOTO-LITHO			OCT 20 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		10/30/53
ARTIST DEPT.	42	8		11-10-53

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

RUPPENTHAL'S STUDIO AND THE CAMERA SHOP,
BERKELEY SPRINGS, W.VA.

NO. 3CH1153

ORDER No. 81291

DATE 10-14-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES /

IMPRINT SAME AS ABOVE

TITLE IN FULL / WOODMONT'S
"PRESIDENTIAL CHAIR", "SPORTSMAN'S
PARADISE", WOODMONT ROD AND GUN
CLUB, NEAR BERKELEY SPRINGS, W.VA.
AND HANCOCK, MD.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP AS SHOWN-LEAVE ALL OF CHAIR & LEAVE
ENOUGH SPACE ON EITHER SIDE OF CHAIR TO PUT INSERT (ARM OF CHAIR WITH
PLAQUES ON IT). MAKE THE TYPE READABLE ON PLAQUE BEHIND CHAIR. THE
CHAIR IS AGED HICKORY WOOD, SKIN ON BACK OF CHAIR IS WILDCAT. COLORFUL
SANDSTONE WALL IN BACK SHOWING STREAKS OF RED (IRON). PLAQUE ON WALL IS
BLACK WITH WHITE LETTERS. CHAIR HAS CANE SEAT. INSERT: SHOW ONLY ARM
OF CHAIR (AGED HICKORY WOOD) WITH PLAQUES OF BRONZE. LETTERS ARE
ENGRAVED INTO THE BRONZE METAL - MAKE SURE LETTERS ARE READABLE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1953	NOV 2 1953
SKETCH				
RETOUCHING	6	3	OCT 20 1953	OCT 21 1953
REPHOTO				
PHOTO-LITHO			NOV 5 1953	NOV 17 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1½		10-18-53
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 3CH1154

ORDER NO. 81323

DATE 10-16-53

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 1115-
HYANNIS-NANTUCKET
BOAT "SIASCONSET" IN HYANNIS
HARBOR, CAPE COD, MASS.

Private # before title: #1115

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE A PRINT FROM KODACHROME TRANSPARENCY

PUT IN BRIGHT BLUE SKY AND CLOUDS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1953	OCT 22 1953
SKETCH				
RETOUCHING	2	30	OCT 22 1953	OCT 22 1953
REPHOTO			OCT 16 1953	OCT 20 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 30 1953	NOV 9 1953
HAND COLOR PROOF	11	15		
ARTIST DEPT.		80		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 3CH1155

ORDER No. 81323

DATE 10-16-53

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

1117
TITLE IN FULL BULK HEAD AND TOWN
PARK, HYANNIS, CAPE COD, MASS.

Private # before title: #1117

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE A PRINT FROM KODACHROME TRANSPARENCY

PUT IN BRIGHT BLUE SKY AND CLOUDS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1953	OCT 21 1953
SKETCH				
RETOUCHING	2	2	OCT 17 1953	OCT 22 1953
REPHOTO			OCT 16 1953	OCT 19 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½	OCT 30 1953	NOV 11 1953
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

NO. 3CH1156

ORDER NO. 81300

DATE 10-15-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL B-5 U.S.O. BUILDING,
BILOXI, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before title: B-5



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS, WIRES AND CAR. ADD FEW MORE LEAVES TO TREE.

BUILDING IS WHITE, WITH GREY TRIM. "U.S.O." SIGN IS RED, WHITE AND BLUE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1953	OCT 22 1953
SKETCH				
RETOUCHING		3	OCT 20 1953	OCT 22 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 30 1953	NOV 17 1953
HAND COLOR PROOF	1-2	1 1/2		11-17
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN - 2 1954

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

NO. 3CH1157

ORDER No. 81300

DATE 10-15-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

B-4
TITLE IN FULL HOSPITAL, VETERANS
ADMINISTRATION CENTER, BILOXI,
MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

Private # before title: B-4

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE MAN.

BUILDING IS WHITE. GREEN SHUTTERS. BLACK SCREENS AND TRIM.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1953	OCT 20 1953
SKETCH	1			
RETOUCHING	2	2	OCT 20 1953	OCT 26 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1/2	OCT 30 1953	NOV 11 1953
ARTIST DEPT.		83		

JAN 12 1954

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

EMRICH NEWS AGENCY, BULFPORT, MISSISSIPPI

NO. 3CH1158

ORDER NO. 81300

DATE 10-15-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL *B-6* HOTEL BILOXI
OVERLOOKING THE GULF OF MEXICO
BILOXI, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

*Expt. sub
C & L*

Private # before title: B-6

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS AND POSTS.

RED-BROWN BRICK BUILDING, AND WHITE TRIM AND GREEN ROOF.
SWIMMING POOL APPEARS BRIGHT BLUE. UMBRELLAS ARE ~~RED~~ YELLOW,
AND CHAIRS VARIOUS BRIGHT COLORS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1953	OCT 20 1953
SKETCH				
RETOUCHING	6	30	OCT 15 1953	OCT 20 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	OCT 27 1953	OCT 28 1953
ARTIST DEPT.		9		10/29/53

JAN -2 1954

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rush

12-10

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

NO. 3CH1159

ORDER No. 81300

DATE 10-15-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. NO

TITLE IN FULL (MC-9-5)
THE NEW HIGHWAY 90
BRIDGE BETWEEN BAY ST. LOUIS
AND PASS CHRISTIAN ON THE
MISSISSIPPI GULF COAST

IMPRINT

SAME AS ABOVE

Private # before title: MC-9.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE OLD BRIDGE (MARKED WITH "X")

NEW BRIDGE IS CONCRETE. SILVER LIGHT POSTS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 5 1953	NOV 6 - 1953
SKETCH				
RETOUCHING	1	2-1	OCT 30 1953	NOV 1 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	NOV 11 1953	NOV 25 1953
ARTIST DEPT.		9		11/27/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 12 1954

SCAROON MANOR, SCHROON LAKE, N.Y.

NO. 3CH1160

ORDER No. 81307

DATE 10-15-53

12½ M POST CARDS C.T. PHOTO-COLOR IT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL OPEN-AIR THEATRE UNDER
THE STARS, SCAROON MANOR HOTEL
ON SCHROON LAKE, NEW YORK

*6 pl. ental.
C & R*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as on
card 6BH1857
(HEART TRADE-
(MARK & R.M.)

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

JUST BEHIND THE STAGE IS THE LAKE. IT IS 2 MILES WIDE AND YOU
CAN SEE THE OTHER SIDE OF THE LAKE FROM WHERE THE GUESTS ARE
SITTING. BRING OUT STARS IN THE SKY TO MEET THE LAKE.
USE YOUR JUDGMENT ON BALANCE OF PICTURE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1953	
SKETCH				
RETOUCHING		3	OCT 15 1953	OCT 20 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	12	OCT 27 1953	NOV 10 1953
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1161 ORDER NO. 81308 DATE 10-15-53

CUSTOMER
RESURRECTION HOSPITAL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
RESURRECTION HOSPITAL
CHICAGO, ILLINOIS

FRONT NO. 5 R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM ARCHITECT'S DRAWING.

FILL IN WITH SKY AND LAWN.

To customer

FOLLOW SKETCH

COLOR DESCRIPTION

SEE BRICK SAMPLES FOR COLOR OF BRICK
BRING OUT BRICK EFFECT.
OTHER TRIM IS WHITE STONE.

FOLLOW SKETCH

PHOTO RETURNED

3

PHOTO USED FOR

8x10 Rephoto
from colored copy

Ret.
M.C.
L.A.

6
1 1/2
10

as quoted \$4
OK

BLUFF CITY NEWS CO., MEMPHIS, TENN. ✓

NO. 3CH1162

ORDER NO. 81337

DATE 10-16-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO ✓

TITLE IN FULL 1ST. ANNE CHURCH AND
SCHOOL MEMPHIS, TENNESSEE ✓

IMPRINT SAME AS ABOVE ✓



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GREY STONE BUILDING, WINDOW FRAMES A SHADE LIGHTER.
DOORS AT EITHER END ARE DARK WALNUT.
SHRUBBERY, TREES AND GRASS - GREEN. ✓

YES ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1953	OCT 22 1953
SKETCH				
RETOUCHING	2	2½ ✓	OCT 20 1953	OCT 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1½	OCT 30 1953	NOV 10 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1163 ORDER NO. 81362 DATE 10-16-53

CUSTOMER
DECATUR NEWS AGENCY
DECATUR, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MOTEL ORLANDO - DECATUR,
ILLINOIS ON U.S. 51 - ONE MILE
SOUTH BUSINESS DISTRICT - PHONE 8-4375

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3W-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 4 1/2
C. 4 1/2
L.A. 42 9

(extra line negative)

as quoted
EZ

OK Blue & Red
Approved

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1164 ORDER NO. 81358 DATE 10-19-53

CUSTOMER
DESERT SUPPLY CO.,
LAS VEGAS, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WAL - A - PAI COURT

HIGHWAY 66 — V-V — KINGMAN, ARIZONA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE MAIDS OR BROOMS IN FRONT OF ONE OF THE DOORS.

MAKE A PRINT FROM KODACHROME. FOLLOW KODACHROME FOR GUIDE
INSTEAD OF PHOTO ENCLOSED(ONLY FOR DETAIL IF NEEDED).

PUT A LITTLE GREEN IN THE TREES, BUT NOT ENOUGH TO OBSCURE
THE MOTEL CABINS. ADD A FEW OLEANDERS ON RIGHT SIDE TO
RELIEVE THE EXPANSE OF BARE WALL.

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto from Kodachrome 5X1
Ret 4 1/2
JAN 13 41
40 11/11 LA 9 1/2

as quoted
OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1165 ORDER NO. 81359 DATE 10-19-53

CUSTOMER SCOTTA'S GREENHOUSES & NURSERY
ARDMORE, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "SCOTTA'S" FLORISTS
ARDMORE, OKLAHOMA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5 1/2
H.C. 4 1/2
L.A. 9

CR

Lk Blue
Impression

F

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH1166

ORDER No. 81363

DATE 10-19-53

12½ M MINIATURE VIEW 2½ X 3½ C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. ~~NO~~ 4/15

IMPRINT NONE

TITLE: FISHING OFF JOHN'S PASS
BRIDGE ON THE GREATER
GULF BEACHES
ST. PETERSBURG, FLA.,

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1392. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

on sheet
E275

Colormatch
Get Drawing
Produce Color
+ strike - Black

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1953	OCT 21 1953
SKETCH		0	OCT 22 1953	OCT 22 1953
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			OCT 30 1953	NOV 5 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

RM

THE S. SPENCER MOORE CO., CHARLESTON, W.VA.

NO. 3CH1167

ORDER No. 81366

DATE 10-20-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL RHODODENDRON

IMPRINT SAME AS ABOVE

THE STATE FLOWER OF WEST VIRGINIA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM BACK COVER OF FOLDER D-10308.

FOLLOW BACK COVER FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1953	OCT 22 1953
SKETCH	18	1/4	OCT 22 1953	OCT 22 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46			
ARTIST DEPT.		25		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

no offprints

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ✓

NO. 3CH1168

ORDER No. 81367

DATE 10-20-53

12½ M POST CARDS C.T. ART COLORTONE

FULL PAGE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ✓

TITLE IN FULL BM-18
THE PAUL BUNYAN
PLAYGROUND, BEMIDJI, MINN. ✓

IMPRINT

SAME AS ABOVE ✓

Private # before title: BM-18 ✓

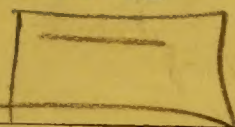


PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES ✓

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked ✓

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1953	OCT 28 1953
SKETCH				
RETOUCHING		2½	OCT 22 1953	OCT 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½	OCT 30 1953	NOV 11 1953
ARTIST DEPT.		8½		11/13/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 12 1954

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1169 ORDER NO. 81373 DATE 10-20-53

CUSTOMER CHINESE CHRISTIAN UNION CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Chinese Christ. Union Ch.)

FOLLOW TISSUE OVERLAY

MAKE FRONT

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Jan 6
41
LL 1 1/2
La 9 1/2

as quoted

CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1170 ORDER NO. 81374 DATE 10-20-53

CUSTOMER
WEBSTER'S MOTEL
NAPPANEE, INDIANA ✓

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WEBSTER'S MOTEL
1625 EAST MARKET STREET
EAST ON U.S. 6
NAPPANEE, INDIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Websters Motel) ✓

FOLLOW TISSUE OVERLAY ✓

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ✓

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

RT 4
Jm H 11 1/2 41
LA 8 1/2

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1171 ORDER NO. 81375 DATE 10-20-53

CUSTOMER MRS. KATE E. STACY
AUSTIN, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CHRIST EPISCOPAL CHURCH
AUSTIN, MINN.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE AUTOS, AND PARKING SIGN TO RIGHT OF AUTO.
ADD GREEN FOLIAGE TO TREES.

COLOR DESCRIPTION

GRAY WITH VERY LIGHT TAN MIXED STONE BUILDING (NOTE THE TAN
HORIZONTAL BANDS OF STONE). LIGHT GRAY STONE TRIM. ALL WOOD TRIM.
PANELS BELOW LARGE WINDOW, WINDOW SASH, CORNICE, DORMERS ARE
MISSION GRAY (GRAY WITH SLIGHT BROWNISH CAST). LIGHT TAN, MAPLE DOOR,
TO RIGHT. OTHER DOORS ARE BROWN. GRAY ROOF, NATURAL WOOD SHINGLES.
DARK BRONZE STEEPLE. GREEN LAWN. GRAY CONCRETE STREET
SIGN: GOLD LETTERS ON BLACK BACKGROUND.

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

RUSH

Ret 4
Jan 20 1954
LA. 9